

GameDex Responds to South Korea's New Domestic Agent Designation System With Strengthened Customized Operational Support



Seongnam, Gyeonggi-do Oct 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Ministry of Culture, Sports and Tourism in South Korea will implement a new Overseas Game Domestic Agent Designation System beginning October 23, 2025.

The new regulation requires overseas game companies providing services in South Korea to designate an official agent in the country to protect users and ensure compliances with South Korea's laws.

With the implementation of this system, global game developers and publishers will highly likely require domestic support across all aspects of operations in the South Korean market including but not limited to customer inquiries, privacy protection, youth access restrictions, and policy responses.

GameDex, a company that specializes in game service operation, quickly responded to the new system by announcing that it will strengthen its “tailored domestic operation solutions” for overseas game companies.

Based on the company’s experience in supporting innumerable global game companies entering the South Korean market, GameDex offers integrated management services across all operational aspects. These services include legal agent designation, customer support (CS), community management, remedy, and policy consultation.

GameDex CEO Jun Suk Bae shared, “The implementation of the new system will serve as an opportunity to create an environment where overseas game companies can operate their services more systematically in the South Korean market. GameDex will provide 24/7 support for all aspects of operations, from domestic agent designation to comprehensive support, aiding partners deliver stable and efficient services.”

GameDex was established in 2016 and has been an expert in the global game services industry since. To date, the company has successfully completed over 200 projects in partnership with more than 100 clients across Asia, delivering services across the globe, including the U.S., EU, China, and Japan. The company has an extensive history in managing local operations and regulatory compliance for major global game companies who entered the South Korean market, including Tencent, PUBG Studios, and Pearl Abyss.

If you’d like to learn more about GameDex, its services, or partnership opportunities, please contact info@gamedex.co.kr.

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