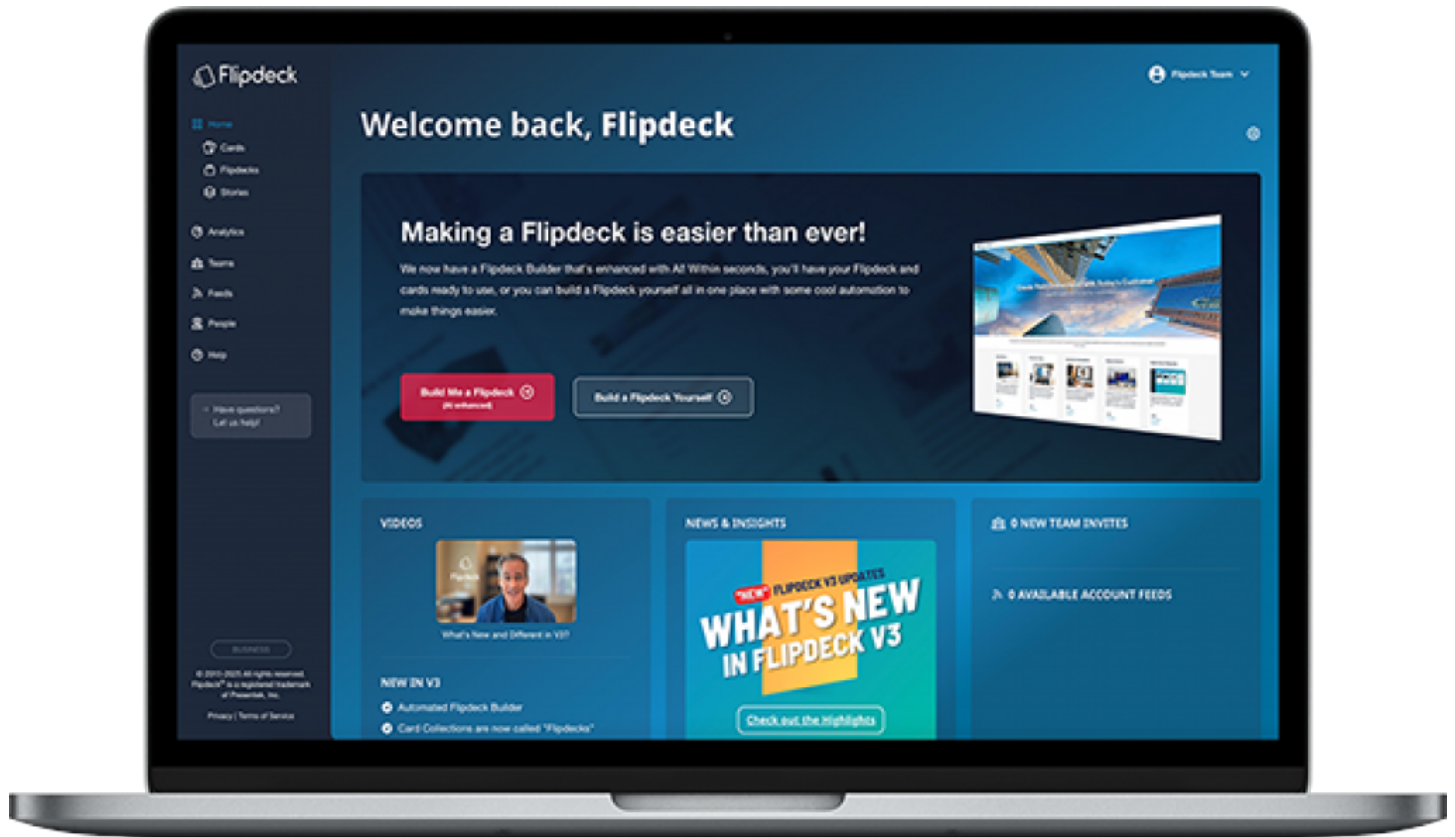


Flipdeck® Announces V3, Including an AI-Enhanced Flipdeck Builder and New Simplicity-Driven Capabilities

The newest V3 release builds Flipdecks automatically for users by utilizing focused-AI to output visual, professional-looking, and shareable Flipdecks in seconds.



Los Gatos, California Nov 4, 2025 ([IssueWire.com](https://www.issuewire.com)) - “The 3rd generation of Flipdeck is all about giving our customers a simpler, better experience,” said Lee Mayfield, President of Presentek, the creator of Flipdeck. “We’ve been moving Flipdeck to be able to do more for our customers,” said Mayfield. “Now in V3, our AI-enhanced Builder will generate a Flipdeck automatically. All a user has to do is enter one or more URLs that link to content they would like to share and push a button. Flipdeck will generate The result is a shareable Flipdeck complete with title, description, and finished Flipdeck Cards that link to their respective content.”

New in Flipdeck’s V3 Summer 2025 Release

- *We use AI to build cards and decks automatically
- *Flipdeck Cards look even cooler and cleaner
- *Find anything in Flipdeck fast with V3 search
- *Use Category tags to organize Flipdeck Cards

*Simplified interface and user experience

*Multiple users in an account can share editing of Cards, Flipdecks, Stories

[Read more about Flipdeck's new features.](#)

"I'm really pleased with our AI implementation," explained Mayfield, "because it's not a "bolt-on" that we did because it's trendy. We're using the technology to address something customers have asked for. They'd like to just push a button and have usable Cards and Flipdecks appear already ready to share in Flipdeck. In V3, that wish is now a reality. Customers can use the Flipdeck that's generated for them as is, or they can quickly make any edits they wish. It's the best of both worlds."

Details of Key V3 Enhancements:

1. Automated Card & Deck creation with AI

Users loved the Automated Card Builder introduced last year. With the New Flipdeck V3, we're automating the creation of a sharable Flipdeck...the titles, the Cards...everything. Just add one or more links and the AI-enhanced Builder will generate your Flipdeck!

2. Improved Flipdeck Cards

Cards are simpler, cleaner, and they behave even more simply for those with whom you're sharing your Flipdecks.

3. Rebuilt Search makes Flipdeck content easy to locate

We completely rebuilt Search, and it is so much easier to find anything and everything.

4. Categorize Cards to keep them organized

We've added a simple way to organize Cards. For example, you can set a tag to be "Overview" and associate any Cards you like to that category tag. Tags can be any term you like, and they help you locate Cards quickly.

5. Simplified interface and user experience

We've emphasized simplicity not only for users who log into Flipdeck but for the users of your content who interact with Cards, Flipdecks, and Stories.

6. NEW shared editing & versioning ability

A lot of people asked for this. If you have an assistant or would like others in your account to be able to update your Cards, Flipdecks, and Stories, now you can — and with versioning, you can roll back to a previous version.

The V3 Summer '25 release marks the third generation of Flipdeck, launched in 2017. The Flipdeck SaaS platform allows our customers to package linked information into a clean presentation that's easy to share and simple for any audience to consume. One of the ways Flipdeck is unique is the ability to personalize the information shared or tailor the content to each individual recipient or client. By

organizing links to online content on visual Flipdeck cards, our users can quickly find, access, and share content with those who need it in a professional, visually impactful way.

“We believe that ‘less is more’ when it comes to presenting information,” said Mayfield, “and now in V3, our users can create ultra-clean visual Cards and make them available to anyone as published Flipdecks. We’re excited to share improvements that make organizing and locating Cards, Flipdecks, and Stories fast and easy. However, it’s important to note that while there is new functionality, Flipdeck feels simpler, it looks simpler, and it’s easier to use.”

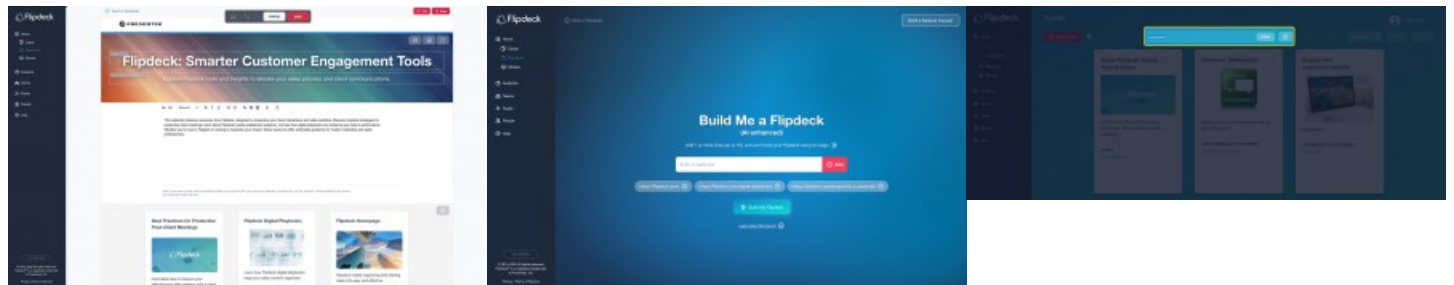
New users can try the next generation release of Flipdeck now by creating an account at <https://app.flipdeck.com>.

About Flipdeck:

Flipdeck is a simple way to present any information to anyone using visual Flipdeck Cards. All you need to create a Flipdeck Card is a link. Flipdeck transforms these links into visual Cards and professional-looking Flipdecks (aka “Flipdecks”) that you can share. We also offer Flipdeck Stories for customers who are seeking a simple, easy-to-consume digital format to present a story, a great idea, or introduce their company. With its versatility, Flipdeck accounts are designed for individuals, teams, and businesses, empowering users to utilize the platform in a variety of ways.

Learn more at www.flipdeck.com.

Flipdeck is a registered trademark of Presentek, Inc. based in Los Gatos, CA.



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