

Female SEO Grey Hat Expert Jin Grey Celebrates 39th Birthday and Reflects on Her SEO Leadership Journey



Phnum Penh, Cambodia Nov 6, 2025 ([Issuewire.com](https://www.Issuewire.com)) - Today, **Jin Grey**, a leading **female SEO Grey Hat expert in the Philippines**, celebrates her **39th birthday** and reflects on her 17+ years of experience in the ever-evolving SEO industry. Known for her expertise in ethical SEO practices, Jin has empowered Filipino businesses, freelancers, and digital entrepreneurs to excel in digital marketing and drive real-world results.

"All my life, I chased people, money, career, clients, business, attention, and love. But as you grow older, you realize the only person you can truly rely on is yourself," says Jin Grey. "Today, I turn 39. I feel a little older, but I've decided the coming years will be about focusing on me."

This year, Jin decided to celebrate her special day differently. She slipped away from home and booked a 5-star hotel room in Phnom Penh, Cambodia to enjoy some quiet time and reflect on her journey. Her celebration involved a mix of SEO, PPC, and simple pleasures like beer and chicken—a fresh start for embracing a more peaceful and fulfilling life.

"I've spent so much time surprising others on their birthdays, but this year, I'm celebrating myself," Jin explains. "It's a moment to reflect, give myself the love I often forget to, and enjoy a peaceful, happy life moving forward."

Jin Grey is widely recognized for founding GandangSEO.com, authoring the popular "SEO Made Easy" eBook series, and providing SEO training and mentorship to thousands of digital marketers across Asia. She specializes in ethical SEO strategies, helping businesses build a strong online presence and achieve long-term growth.

About Jin Grey

Jin Grey is a top SEO expert with over 17 years of experience in SEO Grey Hat strategies, PPC, and digital marketing. As the founder of GandangSEO.com and the author of the widely-read "SEO Made Easy" eBook series, Jin has helped Filipino entrepreneurs, iGaming operators, and freelancers succeed in the digital space. She is passionate about ethical SEO practices and women in tech, and regularly shares her knowledge at SEO events and digital marketing conferences.

Media Contact

Jin Grey PR Team

*****@jingrey.com

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