

ETMA, Enterprise Technology Management Association Elects New Board

New Leaders Seek to Broaden ETMA Scope, Increase Membership, and Improve Value for All Members



Phoenix, Arizona Oct 22, 2025 ([Issuewire.com](https://www.issuewire.com)) - ETMA (<https://www.etma.org>), the Enterprise Technology Management Association, elected new board officers at its October 7–9 conference in Cleveland, Ohio.

Janelle DeGregorio was elected ETMA President, **Jim Holt** Treasurer, **Mark Gaeto** and **Courtney Cress** were elected to At-Large Board seats. They join **Amit Ponam**, Vice President (Scalefusion); **Chad Nordby**, Secretary (TRG Solutions); **John Adams**, At-Large (vCom Solutions); **Steve Fisher**, At-Large (SpyGlass); **Yvonne Patterson**, At-Large (Hyperion Partners); **David Sonenstein**, Emeritus Board Member (AMI Strategies); and **Joe Basili**, ETMA Managing Director.

ETMA President, **Janelle DeGregorio**, Director of Enterprise Solutions for NEXA® (formerly Social Mobile) (<https://nexamobility.com>), will help shape the future of ETMA, guiding its mission to elevate industry standards, foster innovation, and drive collaboration among technology providers. Her election marks a significant milestone not just for ETMA, but for the broader ecosystem of enterprise tech. Janelle said, “artificial intelligence, cloud and IoT are leading the next wave of digital transformation in the workplace. Mobility is driving the proliferation of connected devices, and ultimately, the evolution of traditional IT. I’m honored to serve ETMA as President, and excited to work with our members to drive more value for the ecosystem. As the industry continues to evolve, ETMA will bring together companies with forward thinking ideas to help drive innovation.

Mark Gaeto, Managing Director at Falcon Capital Partners (<https://www.falconllc.com>), a former technology executive and now Managing Director at Falcon Capital Partners, stated, “as a new board member, I aim to improve ETMA’s governance and double membership. We will refine our charter and set a clear, bold vision revitalizing our messaging. Our priority must also include a focus on greater member value through industry knowledge, best-practice resources, and initiatives that accelerate enterprise technology adoption and corporate purchasing. We will host powerhouse speakers, streamline board processes, and launch a quarterly campaign to engage 50 new firms each quarter. We’ll position ETMA for sustainable growth and amplified industry influence establishing new partnerships with sponsors and peer associations.”

Jim Holt, Chief Revenue Officer for OVATION Wireless Management (<https://www.ovationwireless.com>), brings a decade of active engagement and leadership within the telecom and managed mobility ecosystem. He stated, “I am dedicated to expanding ETMA’s membership reach and energizing its community of professionals. ETMA is a powerful force uniting innovators in a dynamic, evolving sector, committed to driving customer success, operational efficiency, and continuous maturity in enterprise mobility management. The rapidly evolving tech landscape demands thought leadership. ETMA sheds true knowledge and best practices for member companies seeking to serve their clients.”

Courtney Cress, VP of Operations at Acuity Technologies, recently acquired by DecisionPoint Technologies (<http://www.decisionpt.com>), brings over 24 years of experience in technology management, telecom with 20 years in leadership roles working for six companies. She said, “we have a unique opportunity to turn ETMA into a strategy engine. Conferences should include working labs, deeper more impactful peer exchanges. There are great opportunities to accelerate member value, share resources, co-sell broaden participation to strengthen outcomes for everyone.

Outgoing president Natasha Royer Coons was inducted into the ETMA Hall of Fame for her six years of service teamwork, leadership, promotion and contributions to ETMA and the industry. The new additions to the ETMA board provide diverse points of view and exceptional depth to continue promoting the vision and values of the organization.

Now in its twentieth year, the organization is well positioned to build on past success and help member companies maximize their investments in the association.



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