

Doing Good Everyday Enters Co-Operative Marketing Agreement with Coastal Conservation Association of Florida

DGE Continues to Expand its Reach with Newest Charitable Partnership.

Delray Beach, Florida Oct 21, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Doing Good Everyday (DGE) and Coastal Conservation Association (CCA) Florida have announced a cooperative donation marketing program.

Doing Good Everyday, a wholly owned subsidiary of Anadyne Holdings Inc., is a national merchant services provider. The company has partnered with CCA Florida, a nonprofit focused on conserving Florida's marine resources, to become a recipient of quarterly donations through DGE's "Good Neighbor" program.

The "Good Neighbor" program allows existing CCA Florida donors who own small to medium-sized businesses to enroll in the merchant program seamlessly and supplement existing donations. This unique donation platform, developed by DGE, allows CCA Florida to receive passive donations from business supporters at no additional cost for their merchant processing by matching their existing rate.

CEO Edward P. Slominski said: "This partnership with CCA Florida literally hits home with our headquarters in Delray Beach, Florida, as well as personally with many of our executives and staff being anglers, surfers and lovers of Florida's beautiful coastline and marine flora and fauna."

Anadyne and DGE have historically been strong supporters of the ocean ecosystem. Team members have, for more than 20 years, been actively doing beach cleanups, volunteering for various local and national conservation societies and associations, and serving on fundraising boards.

Slominski added: "Our partnership with CCA Florida takes our previous work to the next level. Before we could donate at a fundraising drive, tournament or event—now we can donate one swipe at a time. We firmly believe in the mission of CCA Florida."

DGE provides world-class merchant support with no increased cost to the merchant from what they are currently paying. The company donates the majority of its corporate profits to various regional and national charities and is honored to have CCA Florida as a partner.

Brian Gorski, Executive Director of CCA Florida, said: "This is a great way for active small and medium-sized business members to give more without having to reach into their wallets—and it allows past members to re-enroll by joining the 'Good Neighbor' program, with the added benefit of seeing all the progress and impact we are making here in Florida."

ABOUT ANADYNE HOLDINGS INC.

Anadyne Holdings, a nationally recognized consultancy and advisory firm headquartered in Delray Beach, Florida, with offices in Atlanta, Boston and Los Angeles, has built a 35-year record of success in consultancy, advisory, and M&A. The firm has served as principal owner and inventor of multiple disruptive technologies across diverse industries. Anadyne's first major success came with Anadyne Mobile Technology, the nation's first mobile X-ray company deploying mobile CT scanners, MRI scanners, lithotripsy units and breast cancer clinics—a venture that earned CEO Edward Slominski the Ernst & Young Entrepreneur of the Year Award. After selling that cornerstone company, Anadyne expanded into home security, reaching 21 states, and later secured the contractual rights for America's

first virtual inventory for cellphones and prepaid phone cards. Building on that momentum, Anadyne launched Swipe N Go®, an innovative merchant services technology for small and medium-sized businesses. Today, while the company has exited many of its earlier positions, it retains board seats and major shareholdings in several of the firms it has advised. Its current focus is on mergers and acquisitions in the fintech, payments, health care technology and PropTech sectors.

For information, visit www.anadyne-ent.com

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ABOUT DOING GOOD EVERYDAY

Doing Good Everyday is a brand wholly owned and operated by Anadyne Holdings, Inc. It is a national philanthropic payments platform and portal specializing in real-time donations. The platform provides small business merchants across America with a process to make donations to DGE-approved charities at no additional cost to the merchant. DGE partners with major national and regional charities that meet the rigorous standards of DGE and Charity Navigator.

For information, visit www.doinggoodpayments.com

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ABOUT COASTAL CONSERVATION ASSOCIATION FLORIDA

Coastal Conservation Association (CCA) Florida is a nonprofit organization dedicated to the conservation of Florida's marine resources. Founded in 1985, it is one of 19 state chapters of the national CCA organization. With more than 19,000 members, including recreational anglers and outdoor enthusiasts, CCA Florida works to conserve and enhance marine resources and coastal environments throughout the state. Nationally, CCA is committed to the sustainable health of coastal fisheries and advocates for the interests of recreational anglers.

For information, visit www.ccaflorida.org

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