

Discover the Pear Trilogy Lab Grown Diamond Engagement Ring



London, United Kingdom Oct 7, 2025 ([IssueWire.com](https://www.issuewire.com)) - Laila Diamonds Settles the Great Debate: Round vs. Oval Engagement Rings—and Reveals the Modern Bride's Top Choice

Laila Diamonds, a leading luxury jeweler known for its transparent and educational approach to diamond selection, today released a comprehensive guide addressing one of the most persistent dilemmas for couples: choosing between the traditional **Round Brilliant** and the increasingly popular **Oval** cut for an engagement ring.

The guide, titled "Oval vs. Round Engagement Rings: Which Style Suits You Best?", positions the jeweler as an expert resource, empowering buyers with data on brilliance, size perception, and value.

Key Findings and Expert Insights

The Laila Diamonds analysis breaks down the unique appeal and practical considerations for each shape:

The Undisputed Classic: Round Diamond Rings

- **Maximum Brilliance:** The round cut's enduring popularity is rooted in science. Its 58 facets are engineered to maximize light reflection, delivering the industry's highest, most balanced levels of **Brilliance (white light), Fire (rainbow colors), and Scintillation (flash)**.
- **Target Buyer:** The ideal choice for the **"Ultimate Sparkle Seeker"** and the **"Traditionalist Heart"** who prioritize timeless elegance and explosive light performance above all else.

The Elegant Trendsetter: Oval Engagement Rings

- **Superior Value and Size Perception:** The Oval cut is experiencing "meteorite growth," largely due to its value proposition. A [1-carat Oval ring](#) will look **physically larger** on the finger than a 1-carat Round diamond due to its elongated surface area, offering a greater visual impact for the budget.
- **Flattering Silhouette:** The oval's elongated shape naturally makes the wearer's fingers appear **slimmer and longer**.
- **Target Buyer:** Preferred by the **"Modern Romantic"** and the **"Value Conscious Buyer"** seeking a unique, fashion-forward twist on a classic, without sacrificing perceived size.

Laila Diamonds' Expertise: The 1-Carat Oval Icon

Laila Diamonds highlights the **1-carat Oval ring** as the modern icon, hitting the "full sweet spot with size, style, and value."

"For many of our customers, the 1-carat Oval has become the perfect compromise," states [Name and Title, e.g., Layla Patel, Founder of Laila Diamonds]. **"It provides impressive finger coverage—the look many people dream of—but at a more accessible price point than an equivalent round. It's both an incredibly smart financial decision and an undeniable style statement."**

The jeweler also emphasizes its proprietary approach to the 4Cs, especially for the Oval cut, which lacks an official GIA Cut Grade. **Laila Diamonds' expert gemologists visually inspect every oval** to minimize the "bowtie effect" (a central shadow), ensuring clients receive only diamonds with exceptional sparkle and symmetry.

The full guide, including a final checklist for couples on how to make their decision, is now available on the Laila Diamonds website.

About Laila Diamonds

Laila Diamonds is committed to making the process of choosing an engagement ring a joyous and transparent experience. Specializing in meticulously curated collections of both classic round and modern oval diamonds, the company empowers customers through education, expertise, and a dedication to superior quality.



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