

David D. Geer Marks 25 Years of Cybersecurity Leadership Amid Growing AI-Driven Threats



Ashtabula, Ohio Oct 27, 2025 ([Issuewire.com](https://www.issuewire.com)) - David D. Geer, renowned cybersecurity and technology writer, marks a significant milestone this year: 25 years of expert journalism and content marketing leadership through his company, Geer Communications. With a reputation as a trusted voice among global technology decision-makers, Geer continues to illuminate the evolving landscape of cybersecurity in 2025, especially in the face of increasing AI-driven threats and privacy challenges.

Founded in 2000, Geer Communications has established itself as a premier source of thought leadership and insightful analysis for the cybersecurity, technology, and AI industries. Based in Ashtabula, Ohio, David D. Geer has crafted compelling narratives for major clients, including Hewlett Packard Enterprise, Iron Mountain, MIT Technology Review, and PerimeterX (now HUMAN), and has contributed to highly respected industry publications.

Geer's work bridges the gap between complex technical insight and accessible, impactful content that speaks directly to business executives and cybersecurity professionals. Known for the tagline, "You want a voice with decision-makers, and I speak cyber," he has built a distinct brand as a cybersecurity translator and storyteller.

In addition to his freelance leadership, Geer is a contributing writer for the Association for Computing Machinery's Communications of the ACM, where he delivers authoritative features on privacy, digital resilience, and threat management. Over the years, his work has helped elevate conversations around critical security topics, culminating in recognition such as the Eddies Digital B2B Website award while contributing to CSOnline.com.

"As cybersecurity threats grow more complex—driven especially by advances in AI—the need for clear, expert communication has never been greater," said Geer. "For 25 years, I have been privileged to help companies articulate their security posture, challenges, and innovations in ways that resonate with their audiences and inspire action."

Looking ahead, Geer Communications is committed to expanding its thought leadership by exploring cutting-edge issues such as AI in cybersecurity, threat detection, and privacy, while maintaining excellence in content strategy and storytelling.

David D. Geer holds a Bachelor of Arts from Lake Erie College and has completed advanced marketing and communication courses through The Wharton School and LinkedIn Learning, further sharpening his ability to engage audiences effectively.

His professional presence extends across key platforms, including About.me, LinkedIn, IEEE Xplore, Facebook, and a widely followed X (Twitter) handle, @geercom, with over 29,000 followers.

About David D. Geer and Geer Communications:

Founded by David D. Geer in 2000, Geer Communications specializes in cybersecurity, technology writing, and content marketing. The company provides businesses and organizations with expert storytelling that drives decision-making and thought leadership in an increasingly complex digital environment. For more information, visit <https://www.davidgeer.com>.

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