Cortexcart Limited Launches Free Beta for Cortexcart Insight Dashboard, an Al-Powered Analytics Platform for E-commerce



Belfast, Northern Ireland Oct 24, 2025 (Issuewire.com) - Cortexcart Limited, a new provider of innovative SaaS solutions, today announced the launch of the free beta program for its flagship product, the Cortexcart Insight Dashboard. This powerful, Al-driven analytics dashboard is engineered specifically to help small and medium-sized e-commerce businesses "stop guessing and start growing" by providing actionable insights to boost sales and optimize store performance.

As the e-commerce landscape becomes increasingly competitive, small business owners often lack the resources to access high-level data analytics. The Cortexcart Insight Dashboard addresses this gap by centralizing crucial business metrics into one intuitive platform. It moves beyond simple page views to provide deep analytics on revenue, sales funnels, and customer behavior.

Key features of the Cortexcart Insight Dashboard include:

- Al-Powered Recommendations: The platform's Al engine actively provides suggestions for improving homepage layout, product descriptions, and marketing copy to drive conversions.
- Comprehensive Data Visualization: A single, easy-to-read dashboard tracks all key performance indicators (KPIs), allowing store owners to understand their business at a glance.
- Seamless E-commerce Integration: Cortexcart connects effortlessly with major platforms like Shopify, WooCommerce, and Magento, centralizing data from multiple sources.
- **Social Media Integration:** Users can manage social media accounts, track post performance, and engage with their audience directly from the dashboard.

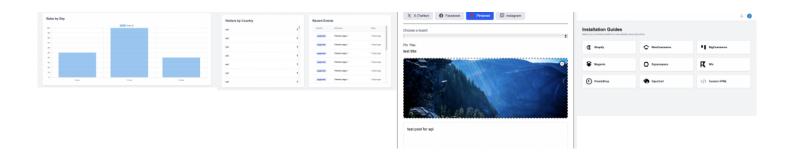
• A/B Testing: The software includes A/B testing capabilities, empowering businesses to make data-backed decisions on what designs and copy convert best.

To gather user feedback and refine the platform, Cortexcart Limited is offering the Cortexcart Insight Dashboard (Beta v0.9.1) completely free of charge, with no credit card required, until January 1, 2026.

"Small e-commerce businesses are the backbone of the digital economy, but they are often underserved by complex and expensive analytics tools," said Jonathan Service, Director/founder of Cortexcart Limited. "We created the Cortexcart Insight Dashboard to level the playing field, giving these businesses the powerful Al-Powered Insights they need to understand their customers and scale their operations. We are thrilled to offer it for free during our beta period and invite all e-commerce entrepreneurs to get involved."

Businesses interested in joining the free beta program can sign up today at cortexcart.com.

About Cortexcart Limited Cortexcart Limited (Company Number: NI732656) is a software-as-a-service (SaaS) company dedicated to building powerful, intuitive, and accessible web applications for modern businesses. Its flagship product, the Cortexcart Insight Dashboard, is an <u>Al-powered analytics platform</u> designed to help small and medium-sized e-commerce stores unlock their full growth potential.



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