

Corporate Roadshow Expands Into Web3 with upcoming launch of NYALTX.pro

Seasoned securities attorney Andrea Cataneo joins Corporate Roadshow to lead capital strategy and compliance for the company's new Web3 platform.



Myrtle Beach, South Carolina Oct 15, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Corporate Roadshow, Inc., a leading financial media and issuer-visibility company, today announced its continued growth with the addition of **Andrea Cataneo**, a seasoned securities attorney, General Counsel at Unblinded, Partner at Callagy Law, and Executive Producer of The Heart of Influence, as Vice President, Strategic Advisor, and Director.

Cataneo brings more than 25 years of experience in capital markets, securities law, and corporate finance, having guided hundreds of public and private issuers through regulatory compliance and capital formation. The addition of Andrea Cataneo comes as Corporate Roadshow accelerates its expansion into the Web3 and decentralized finance (DeFi) space with the launch of **NYALTX.pro**, a next-generation media and community platform connecting token creators, investors, and innovators through verified profiles, trading data, and immersive digital engagement.

"I've known and respected Frank Ferraro since the early days of my legal practice — he was my go-to market maker and one of the sharpest minds I encountered in the micro-cap ecosystem," said **Andrea Cataneo**, Vice President, Strategic Advisor, and Director at Corporate Roadshow, Inc. "His career,

from co-developing one of the first real-time trading systems at the dawn of electronic markets to founding Corporate Roadshow, reflects a rare blend of market fluency, regulatory depth, and genuine innovation. Joining him in this next evolution into Web3 feels both full-circle and forward-looking.”

“Corporate Roadshow has always been about connecting companies with visibility and opportunity,” said **Frank C. Ferraro**, Founder and CEO of Corporate Roadshow, Inc. “With Andrea’s expertise and leadership, we’re extending that mission into Web3 — where access, transparency, and community define the future of investor relations.”

Cataneo will play a pivotal role in Corporate Roadshow’s upcoming capital raise, supporting the company’s strategic initiatives and guiding the legal and compliance framework of its Web3 operations, including token-based investor engagement and media integrations on the **NYALTX** platform.

Corporate Roadshow’s flagship podcast, Off Road with Frank Ferraro, continues to rank among the **Top 10 Wall Street podcasts on Goodpods**, serving as a cornerstone of the company’s expanding media network that bridges traditional finance with emerging digital markets.

About Corporate Roadshow, Inc.

Founded by **Frank C. Ferraro**, a veteran of the U.S. capital markets with more than thirty years of experience across brokerage, trading, transfer agency operations, and financial-media innovation, Corporate Roadshow has long been a pioneer in transparency and issuer visibility. Through its platforms **CorporateRoadshow.com** and **NYALTX.pro**, the company empowers issuers, investors, and innovators to engage in a new era of trusted, technology-driven capital-market communication.

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Source : Corporate Roadshow, Inc.

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