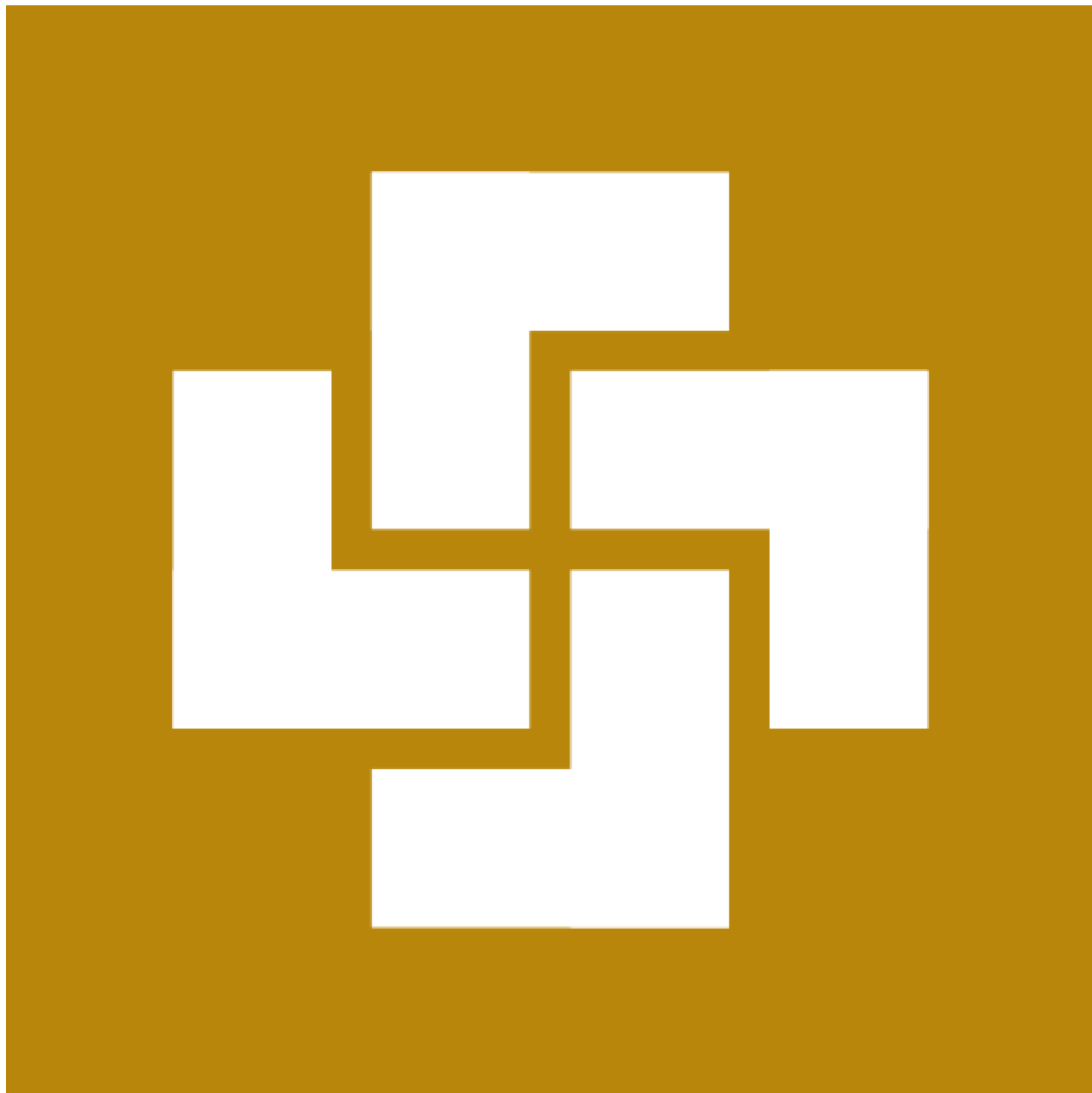


chotu launched ready to use shop templates for Indian local Businesses

Own a digital shop in 2 minutes, starting from INR 999



Hyderabad, Telangana Oct 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - *chotu*, India's first **WhatsApp-first business platform**, has officially launched owner.chotu.com — a new platform that helps local shop owners create a **ready-to-use online shop** in just **2 minutes**, starting at only **₹999 (lifetime access)**.

The platform provides **custom shop templates** designed for India's most popular small businesses —

including **grocery stores, bakeries, meat shops, sweet shops, and homemade food sellers** — enabling them to display products, share digital catalogs, and take orders directly via **WhatsApp**, without any apps, commissions, or technical skills.

“Every small shop deserves to be discovered online,” said a spokesperson from *chotu*. “Today’s market is dominated by large delivery apps, leaving local stores invisible. With owner.chotu.com, we give shopkeepers an easy, affordable way to go digital, connect with customers nearby, and take control of their business again.”

Key Features of owner.chotu.com

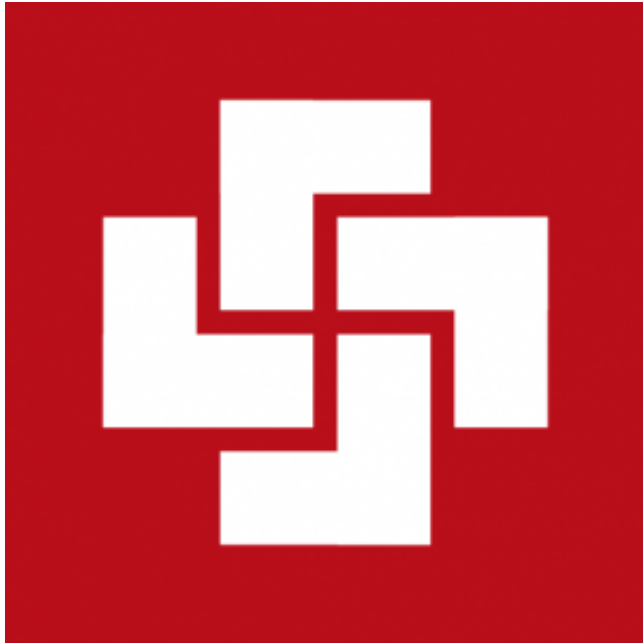
- **Ready-made shop templates** for grocery, bakery, meat, sweets, and home food businesses
- **Personalized shop link** and **dedicated business page** for each shop
- **Visual digital catalog** that can be shared on WhatsApp and social media
- **Direct WhatsApp ordering** – customers order straight from the shop owner
- **QR code integration** for easy scan-to-order
- **Lifetime access** starting at just ₹999 — no monthly fees or commissions

With regional language support and WhatsApp integration, *chotu* bridges the digital gap for small businesses. From kirana shops to home kitchens, *chotu* helps local sellers reach customers searching for “shops near me” and builds a strong online presence in minutes.

About chotu

[chotu](#) is a Hyderabad-based startup empowering India’s local shopkeepers to go online through WhatsApp-first digital shops. With ready templates, lifetime access, and zero commissions, *chotu* enables kirana stores, bakeries, tiffin centers, meat shops, and home food sellers to take orders directly and grow their business online.

Visit [OWN A SHOP NOW](#) to start your online shop today.



Media Contact

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