Care3Much Breaks Silence Following Instagram Ban That Erased Global Community

New York City, New York Oct 17, 2025 (Issuewire.com) - Care3Much (C3M), an international art collective known for its global reach and unique "no press, only art" philosophy, has issued an official statement following the removal of its verified Instagram account—an account that connected more than 160,000 followers and generated tens of millions of engagements worldwide.

The sudden and unexplained ban has effectively dismantled a vibrant digital community built around Care3Much's interdisciplinary work. For years, the collective operated intentionally outside traditional publicity channels, focusing instead on direct engagement through its art. The loss of its platform marks a turning point, forcing the group to break its long-held silence to address the incident and its broader implications for digital culture.

"Our goal has always been to build connection through art, not attention," said a Care3Much representative. "This ban didn't just silence a collective—it displaced a global community that grew organically around shared creativity. It highlights how fragile online cultural ecosystems have become."

The event underscores growing concerns about the opaque decision-making processes of major social media platforms. Artists, institutions, and audiences increasingly rely on centralized digital networks for visibility and community—yet these same systems can erase years of creative work without warning or recourse.

Care3Much's situation raises urgent questions about transparency, accountability, and the long-term sustainability of art in the algorithmic age. The collective has temporarily reestablished its digital gallery at care3mu.ch while pursuing ways to rebuild and protect its online presence.

"When platforms control the survival of entire communities," the representative continued, "the future of digital art and culture demands stronger safeguards and clearer standards."

About Care3Much

Care3Much (C3M) is an independent international art collective that explores the intersection of surrealism, social commentary, and digital expression. Known for its minimalist public profile and commitment to anonymity, the group's work has inspired millions across social media platforms through immersive visual storytelling and collaborative artistic projects.

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Source: Care3Much

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