

Breadcrumbz Launches the World's First SMS-Based AI Travel Assistant for Smarter City Exploration

Breadcrumbz Tech unveils a groundbreaking AI Travel Assistant that lets users book flights, hotels, and discover hidden gems—all through text. The platform is redefining tourism engagement and city experiences through conversational AI.



Studio City, California Oct 15, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Breadcrumbz Tech, an emerging force in travel technology, has unveiled the world's first SMS-based AI Travel Assistant, an innovation that redefines how travelers explore cities, discover local experiences, and book accommodations — all

through simple text messaging.

Founded by Julian Payne, a visionary entrepreneur and celebrity barber turned tech innovator, Breadcrumbz bridges the gap between human connection and artificial intelligence. Before entering the tech world, Payne earned national recognition as a barber to some of the world's most iconic figures — including Kobe Bryant, Eddie Murphy, Chris Tucker, Sugar Ray Leonard, 50 Cent, Kanye West, and many more. His ability to understand people and deliver personalized experiences behind the chair laid the foundation for creating an AI assistant that brings that same personal touch to the travel industry.

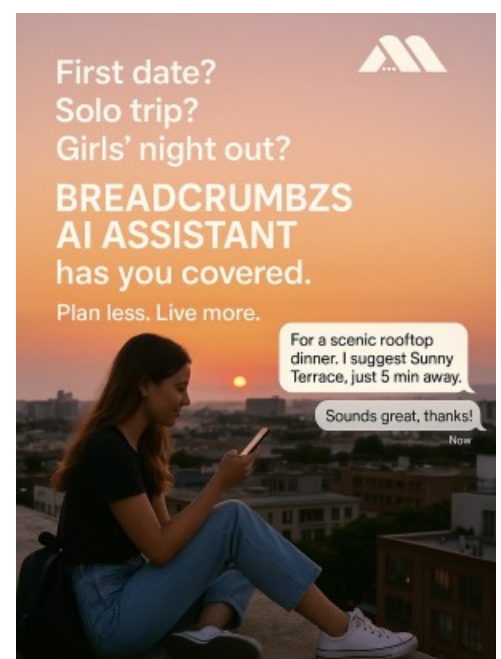
Payne, a descendant of the great American explorer Matthew Henson — the first African American to reach the North Pole — draws inspiration from his ancestor's pioneering spirit. "Exploration is in my blood," says Payne. "Breadcrumbz is about helping people explore the world the way my ancestor once explored the unknown — with courage, curiosity, and connection."

The Breadcrumbz AI Travel Assistant empowers users to plan and book their trips directly through text, offering curated recommendations for flights, hotels, dining, and hidden gems. With partnerships forming across tourism boards, entertainment commissions, and hospitality brands, the platform is positioned to power personalized city experiences and data-driven travel engagement for major events and destinations.

Currently preparing pilot programs with Los Angeles Tourism, Sports & Entertainment Commission, and other cities, Breadcrumbz is setting the stage for a new era of AI-driven, text-based travel. The company's proprietary SMS technology makes it possible for anyone — from tourists to locals — to experience curated, on-demand exploration without downloading an app.

"People want convenience and connection," Payne adds. "Our AI assistant doesn't just book your trip — it learns your preferences, your vibe, and your style of travel. It's like having a personal concierge in your pocket."

With its fusion of storytelling, AI, and social discovery, Breadcrumbz Tech stands as a true example of innovation rooted in heritage — bringing exploration full circle from the Arctic to AI.





Media Contact

BREADCRUMBZS TECH INC.

*****@breadcrumbzs.com

8189794467

11403 , Valley Spring Lane Apt 3

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