

Backyard Chicken Boom Fueled by Inc. 5000 Innovator, Hatching Time, and Its Tech-Driven Equipment



Delaware city, Delaware Jan 2, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Delaware-based poultry brand leads surge in **sustainable backyard farming** and **at-home chicken keeping** with clean, modern solutions

NEW CASTLE, Del., August 13, 2025 — As food prices rise and **sustainability** becomes a priority, families across the U.S. are turning to **backyard chickens** for food independence—and Hatching Time

is leading the charge. The Delaware-based company is redefining modern **poultry keeping** with clean, tech-forward **poultry equipment** designed for ease, education, and efficiency.

Now recognized for the third consecutive year by the Inc. 5000 list of fastest-growing private companies in America, Hatching Time is helping households **raise chickens at home** and game birds with professional-grade equipment that's both easy to use and hygienic.

"We owe every bit of this to our amazing community," said Ryan Flanagan, Co-CEO of Hatching Time. "They're passionate about self-reliance, **sustainability**, and healthier living—and they're the reason this movement is growing."

Backyard Poultry Is Booming—and Here to Stay

From **fresh eggs** and **natural fertilizer** to education and food security, **backyard chicken keeping** has evolved from hobby to lifestyle. As more people seek to eat healthier, reduce food waste, and disconnect from industrial food systems, Hatching Time is making it easier than ever.

The company designs cutting-edge **egg incubators** and modular, **easy-to-clean poultry equipment**, including **stackable brooders**, **chicken brooder** units, and durable **poultry feeders and drinkers**—each tested by an in-house poultry science expert.

"Our goal is to solve everyday challenges for real **poultry keepers**," said Yağız Aksu, Co-CEO. "Whether you're **raising quail at home** in a small backyard or chickens on a homestead, we're building solutions that grow with you."

Innovation in 2025: 50+ New Products Incoming

This year alone, Hatching Time is planning to launch over 50 new products, including:

- Next-gen **chick brooders** with improved visibility
- Digital **egg incubators** with advanced hatching technology and new features—ideal for those looking for the **best incubator for chicken eggs**
- High-capacity **feeding and watering systems**, including **automatic chicken waterers**, for various flock sizes
- Healthy feeds and **feed crushers** for hardy flocks
- **Modern chicken coops** and accessories tailored to both **urban chicken keeping** and rural settings

Going Global—One Flock at a Time

Following successful expansions into Canada and the Caribbean, Hatching Time is preparing to enter the United Kingdom, followed by Australia, Latin America, and select European markets. The company is actively seeking distributors, retail partners, and investors around the world.

In Q1 2025, Hatching Time acquired The Bug Factory, a UK-based eco-brand known for its odor-free mealworm farming kits that convert food scraps into **sustainable chicken** and wild bird treats.

Additionally, the company owners recently launched a new brand called Oldfield Pets, a natural pet care brand offering **natural pet treats** like single-ingredient chews and snacks for dogs, cats, and chickens. This brand is growing quickly in collaboration with Clayton Payne of The Pet Disruptors, known for launching **next-generation pet products** globally.

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