

AT&T Gives Back to The Bronx with The Knowledge House and Bronx Borough President Vanessa L. Gibson

Global Telecommunications Conglomerate Partners with National Tech Organization to Bring Free Laptops and Tech Skills to The Bronx with Bronx Economic Development Corporation and Bronx Community College



Bronx, New York Oct 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - THE KNOWLEDGE HOUSE IN PARTNERSHIP WITH AT&T GIVES BACK TO THE BRONX WITH TECH GIFTS & SKILLS

Global Telecommunications Conglomerate Brings Free Laptops and Tech Skills to The Bronx with Bronx Borough President Vanessa L. Gibson

AT&T joins [The Knowledge House](#) (TKH), a national tech nonprofit founded in the Bronx, NY, to conclude the TED (Tech Empowerment Day) 2025 series with a special event co-hosted by [Bronx Community College](#). This event aims to give back to Bronx residents and help them become more tech-ready.

"At AT&T, we're committed to helping ensure that every community can thrive in the digital age. Access to connectivity, devices, and digital education is vital so that students of all ages can take full advantage of technology and put their imaginations to work," said John Emra, President, AT&T Atlantic Region. "We're proud to collaborate with dedicated organizations like The Knowledge House and Bronx Economic Development Corp, and grateful for the support of leaders like Bronx Borough President Vanessa Gibson and others. Together, we can bring real opportunities and effective resources to New York City neighborhoods."

Friday, November 14, 2025 | 9:00 - 10:00 am

AT&T Laptop Give-away with The Knowledge House: Bronx Borough President Vanessa L. Gibson and other elected officials (TBA) will join The Knowledge House staff, representatives from AT&T, and Bronx Economic Development to welcome select Bronx residents, Bronx Community College students, and The Knowledge House fellows to receive **100 free laptops sponsored by AT&T and the Bronx Economic Development Corp.** The giveaway will address the tech inequalities that affect NYC residents of all ages.

The press reception will begin at **9:15 a.m.**, followed by the giveaway, both taking place at Bronx **Community College, Gould Memorial Library, 2155 University Avenue, Bronx, NY 10453.**

"We're thrilled to partner with AT&T to bring resources directly to the community we serve. Bridging the tech divide starts with both tools and training—and this event will offer both. From free laptops to essential digital workshops, our goal is to make tech careers more accessible for all Bronx residents," says **Anna Verdiyan, Chief Growth & Strategy Officer, The Knowledge House.**

The Knowledge House's Tech Empowerment Day (TED) is a free, two-day event to empower young professionals and career changers interested in building tech skills for the workplace and beyond. Attendees receive hands-on practice with skills they can immediately introduce in their daily lives, such as cybersecurity and practical A.I. skills, while networking with community members and professionals.

About Philanthropy & Social Innovation at AT&T:

At AT&T, our corporate responsibility work is dedicated to bridging the digital divide across the country. We are committed to providing people of all ages and from every community with the essential resources they need to thrive in the digital era. For generations, we have supported programs that impact millions of individuals nationwide. Since 2021, we have committed \$5 billion to initiatives that enhance connectivity, promote digital literacy, and improve access to high-speed internet. Our efforts are particularly focused on uplifting underserved communities, including students, older adults, and those on tribal lands, ensuring that everyone can participate in the digital world and benefit from its opportunities.

About Bronx Community College:

Bronx Community College, located in the western Bronx at the edge of the Harlem River, was established in 1957 after a decade of efforts by civic groups to meet the growing need for increased higher education in the borough. A Hispanic Serving Institution (HSI) that enrolls 6,800 students from nearly 100 countries, BCC offers more than 40 academic programs. It is home to the Hall of Fame for Great Americans, the country's first hall of fame, and its collection of architecturally significant buildings earned it the distinction of being one of the only campuses in the U.S. designated a National Historic Landmark.

About the Bronx Economic Development Corporation (BXEDC):

The Bronx Economic Development Corporation (BXEDC) is a nonprofit organization dedicated to driving business growth, investment, and job creation throughout the Bronx. BXEDC connects entrepreneurs and small businesses with access to capital, technical assistance, and strategic partnerships that strengthen the borough's economic landscape. Through initiatives in small business lending, corridor revitalization, workforce development, and sustainability, BXEDC works to foster inclusive, equitable

growth and ensure a thriving economy for all Bronx residents. www.bxedc.org

About Bronx Borough President:

On November 2, 2021, Vanessa L. Gibson was elected as the 14th Bronx Borough President, entrusted with serving the over 1.4 million residents and families who call the Bronx home. A native New Yorker, Ms. Gibson has successfully navigated her political career, rising through the ranks of the New York City political landscape. With experience in the New York State Assembly and the New York City Council, she has consistently prioritized her constituents' needs in her policy work. As Borough President, Ms. Gibson is committed to empowering the communities she represents.

About The Knowledge House:

The Knowledge House (TKH) was co-founded in 2014 by CEO Jerelyn Rodriguez Williams and CTO Joe Carrano to close the gaps in the education-to-employment pipeline for underserved young people in its founding city, Bronx, NY. Within 10 years, the organization expanded free tech certification programming in four major cities: **Atlanta, GA; Los Angeles, CA; Newark, NJ; and the Washington, D.C.**; engaged with **3,000+** youth to young adults through numerous community programs, per city; graduated **nearly 1,000** technologists from their signature programs - [The Karim Kharbouch Coding Program](#) and [Innovation Fellowship](#) to careers with major corporations and non-profit organizations nationwide with employers include **Accenture, Bloomberg, Barclays, Verizon, EnergyHub, and ACLU**. The Knowledge House has received generous funding from the **NBA Foundation, American Heart Association, Robin Hood Foundation, Microsoft, Bloomberg, New Profit, French Montana, Goldman Sachs, the 1954 Project, Citi Foundation**, and more. The Knowledge House has been featured in **amNY, AfroTech, Blavity, CBS, Crain's New York Business, Forbes, Wall Street Journal, WABC "Here & Now,"** and many other media outlets. In honor of their 10th anniversary, the organization rang the Closing Bell at NASDAQ. To learn more, visit theknowledgehouse.org/

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