APR Connects Malaysia—China Partnership to Advance TVET and Women's Digital Entrepreneurship



Guangzhou, Guangdong Oct 2, 2025 (Issuewire.com) - APR Electronic Services Sdn. Bhd. has marked a milestone by connecting Selangor with one of China's leading women-focused vocational institutions, Guangdong Women's Polytechnic (GDWP), through the signing of a tripartite Memorandum of Understanding (MoU) with the Selangor Technical Skills Development Centre (STDC).

The MoU, facilitated by APR, sets a framework for collaboration in live e-commerce training, digital entrepreneurship, vocational skills certification, and faculty-student exchanges, with the aim of positioning Selangor as a regional hub for digital trade and women innovation talent.

APR as the Bridge Between Malaysia and China

This collaboration was made possible through APR's initiative in bringing together STDC and GDWP, bridging Malaysia and China in the field of digital skills and vocational education.

APR will channel global expertise into Malaysia, while STDC will serve as the training base for nurturing

local women talent. GDWP contributes its strong track record in women's education and industry partnerships.

Strengthening TVET and Women Empowerment

The signing ceremony was attended by Mr. Mohammad Nazri bin Noh, Chairman of the Board of Directors, STDC, and Dr. Harizal bin Hamid, Acting CEO of STDC, who reaffirmed Selangor's commitment to advancing its TVET ecosystem through international collaboration.

The partnership will boost Malaysia's capabilities in live e-commerce, cross-border trade, and digital entrepreneurship, creating opportunities for women and youth in the digital economy.

GDWP's Expertise

Founded in 1981, GDWP is the only public women's vocational college in South China, with more than 9,400 students across nearly 30 programs. The institution is a provincial model for vocational education and a pioneer in women-focused technical training and entrepreneurship.

APR's Track Record and Mission

APR Electronic Services is a technical repair training centre specializing in smartphone and laptop chiplevel repair. APR also plays a key role in the academic and TVET ecosystem, as a strategic partner of the Ministry of Education (MOE) Malaysia, an industry advisor to several universities on e-commerce and green entrepreneurship, Adjunct Professor at GDWP, and a mentor under the Singapore Business Federation on business strategy and e-commerce development.

Driving Future Aspirations

This tripartite MoU reflects a shared vision:

- GDWP as the women-focused education leader
- STDC as the training hub in Selangor, Malaysia
- APR as the connector ensuring Malaysia and ASEAN benefit from global knowledge transfer

The collaboration is expected to strengthen Selangor's TVET ecosystem, empower women entrepreneurs, and accelerate the state's aspirations to become a leading digital trade and innovation hub in Asia.



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