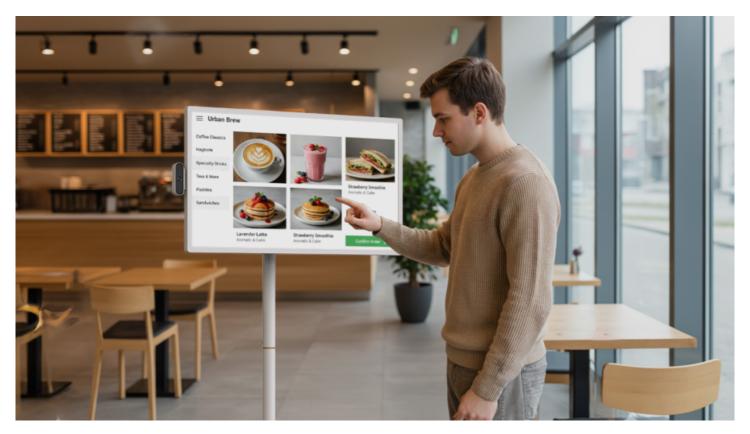
# **Apolosign Portable TV Expands from Home Entertainment to Enterprise Service**

How a new generation of Android-powered displays is accelerating restaurant digital transformation



**Los Angeles, California Oct 24, 2025 (**<u>Issuewire.com</u>**)** - Originally designed to bring entertainment and smart functionality into homes, the <u>Apolosign Portable TV</u> has achieved strong consumer market success—and that momentum has now drawn the attention of the enterprise sector. In the fast-evolving restaurant industry, digital self-service is no longer optional. From local cafés to fast-casual chains, operators are embracing kiosk-style ordering systems to reduce labor costs, streamline operations, and deliver faster, more personalized customer experiences.

<u>Apolosign's</u> Android-based Portable TV bridges the gap between consumer convenience and commercial performance—offering plug-and-play setup, flexible installation options, and reliable all-day operation. What once served as a smart display for families is now helping restaurants deploy self-service systems faster, easier, and more cost-effectively than ever.

Building on its expertise in display technology, Apolosign is extending its reach from home screens to professional environments. As a brand specializing in smart commercial displays, Apolosign is redefining the standard for flexibility and scalability in business applications. Its Portable TV—an all-in-one Android display built for mobility and durability—enables restaurants to roll out self-service solutions without the typical friction of complex hardware. Trusted by leading restaurant tech providers such as Chowbus and Menusifu, Apolosign's devices are quickly becoming the preferred hardware platform for the next wave of digital dining transformation.

## Why Restaurants Choose Apolosign: Reliable and Flexible Solutions for Chowbus

As North America's restaurant ecosystem grows increasingly digital, Chowbus—a prominent platform supporting thousands of Asian restaurants—was among the first to recognize the importance of flexible, reliable hardware.

"We chose <u>Apolosign</u> after thorough testing," said Chowbus' hardware lead. "The open Android system of the Portable TV allows us to deploy self-service terminals quickly and efficiently. Its mobile design and built-in battery let restaurants adjust layouts freely without worrying about power cords. Reliable performance and smooth touchscreen interaction help restaurants serve customers faster and improve table turnover."

In practical terms, Chowbus-integrated Portable TVs are now being used in **front-of-house ordering zones**, **pick-up counters**, **outdoor seating areas**, **and even pop-up food festivals**. Their **plug-and-play** setup and compact design reduce downtime and installation costs. For smaller restaurants, that means they can go live with a self-service system within hours—not days or weeks.

## Menusifu's Perspective: Hardware That Empowers Software Innovation

Another major partner, **Menusifu**, a North American POS provider known for its advanced digital ordering and management systems, also turned to Apolosign to strengthen its hardware base.

"Apolosign offers not only stable performance but also fully featured hardware," said Menusifu's Product Director. "The high-definition display and responsive touchscreen deliver an excellent user experience for our self-service terminals. Integrated camera and microphone features open possibilities for QR payments, member recognition, and Al-driven marketing. The open system allows our developers to expand functions freely, ensuring clients' technology investments remain future-proof."

By using Apolosign's open ecosystem, Menusifu has **cut its hardware integration time by nearly 40%** and expanded its solutions to new restaurant categories—from quick-service cafes to large-scale chains. The standardized hardware also helps reduce long-term maintenance costs, giving both Menusifu and its restaurant clients a faster path to deployment and profitability.

### **Apolosign Portable TV: Hardware Designed for Modern Restaurants**

At the core of Apolosign's success is the <u>Portable TV's</u> thoughtful engineering. It's more than a screen—it's a **mobile command hub** built to handle the demands of commercial environments.

- **Mobility and Flexible Deployment:** With a built-in battery and five caster wheels, the device runs cord-free for hours, enabling easy relocation to entrances, waiting areas, patios, or temporary pop-up stations.
- **Open Android System:** Full Android OS with Google Play ensures smooth integration with Chowbus, Menusifu, and other restaurant platforms. Restaurants can easily add POS, digital payment, queue management, and loyalty features without new hardware.
- **User-Friendly Touch Display:** The 32-inch full HD touchscreen with adjustable height and tilt provides an inclusive experience for all customers, including children and wheelchair users.
- All-in-One Commercial Design: Equipped with camera, microphone, dual speakers, Wi-Fi, and HDMI, it doubles as a self-service terminal, digital menu board, or interactive promotion display.
- Commercial-Grade Stability: Engineered with industrial-grade components and enhanced

cooling, Apolosign delivers consistent performance even under high-traffic conditions.

## **Empowering Restaurant Digital Transformation**

"Hardware reliability is often the biggest challenge in deploying digital solutions," an <u>Apolosign</u> **spokesperson** said. "Our mission is to provide partners with a dependable, flexible platform so that innovative self-service experiences can be implemented quickly and safely. When technology becomes easy to use, restaurants can focus more on food, service, and guests."

As Apolosign continues to expand its product ecosystem, the company is also exploring **AI integration**, **voice interaction**, **and remote management capabilities** to further empower partners across hospitality and retail sectors. With its factory-direct model and commitment to open systems, Apolosign provides scalable, versatile, and future-ready hardware that helps restaurants worldwide accelerate their digital transformation—one display at a time.





#### **Media Contact**

Apolosign INC

\*\*\*\*\*\*\*@apolosign.com

Source: Apolosign INC

See on IssueWire