

Albanian Artist Naldi Reaches 5 Billion TikTok Views and 150 Million YouTube Streams

The France-based singer-songwriter blends oriental and Balkan influences, becoming one of the most recognizable voices in Albanian music.



Toulouse, Haute-Garonne Oct 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - Naldi (real name Ronald Sefullahu) is a verified Albanian artist, singer, and songwriter who has become one of the most recognized voices in the Albanian pop scene. Known for his heartfelt ballads infused with oriental and Balkan melodies,

Naldi's music has captured millions of listeners across platforms.

With more than 150 million YouTube views, 40 million Spotify streams, and an astonishing 5 billion TikTok views, Naldi's impact continues to grow internationally. His viral songs — including "Pse," "Do Pi," "Në Krahët e Mia," "A t'kam Munguar," and "Për Ty" — have trended widely across Europe and the Balkans.

Naldi's emotional voice and honest lyrics have made him a favorite among young audiences, with his music often used in viral TikTok sounds. Beyond his musical success, Naldi writes and produces much of his own material, showing both authenticity and independence as an artist.

He is currently based in Toulouse, France, where he continues to create new projects and prepare future international collaborations.

Follow Naldi:

TikTok: www.tiktok.com/@ronaldsefullahuofficial

Instagram: www.instagram.com/naldi_sefullahu_official

Facebook: www.facebook.com/share/16E2LEHQ4n

Spotify: open.spotify.com/artist/4mQ0kZrF9jQ6Vp

YouTube: www.youtube.com/@NaldiOfficial

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