

AI Music is Soulless? Composer Hristo Ganey Finds His Lost Soul Through SUNO AI

Bulgarian composer Hristo Ganey uses SUNO AI not to replace humanity, but to reclaim it, launching a mission to revive ancient folk traditions for a new generation.



Oblast Sofiya-Grad, Bulgaria Oct 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a world increasingly skeptical of artificial intelligence's role in art, one Bulgarian musician is making a bold counter-argument: AI didn't replace his soul; it helped him find it. Hristo Ganey, a composer and music producer, today announced his mission to redefine AI-assisted music by fusing global genres with the ancient, mystical sounds of

Bulgarian folklore.

The journey began five months ago when Ganev started composing with SUNO AI. Like many pioneers in this new field, he faced a constant refrain from critics: "This kind of music has no soul." Instead of arguing, Ganev offers a more profound truth from his own experience.

"Ever since I started working with SUNO and making music through it, I've slowly and gradually begun to find my own soul — the one I probably lost back in childhood," Ganev reveals. "The loss of which made me wander aimlessly through life for so many years. I am deeply grateful that thanks to modern technology, I have found both my means of expression—and the path back to my soul."

Ganev's creative process is a human-centric collaboration with technology. He writes all his own lyrics, using tools like ChatGPT occasionally as a collaborative partner for tasks like finding rhymes or assisting with translations. This allows him to maintain artistic integrity while operating across multiple languages, including English, Russian, and his native Bulgarian.

His motivation is to enrich the musical world by creating a symbiosis between the old and the new. Using AI music tools, he builds fresh and engaging arrangements that enhance classical genres with intriguing motifs from other styles, combining diverse instruments to create a renewed and innovative sound.

A Dual Mission: International and Domestic Revival

Ganev's ambitions are twofold. First, he aims to establish himself on the international music scene with songs in English and Russian. Second, and perhaps more personally significant, is his goal to become a leader in the Bulgarian music market.

"My mission is to revive Bulgaria's ancient folk music and singing traditions," Ganev states. He plans to achieve this by creating songs in Bulgarian that merge popular global genres with Bulgarian ethnic motifs, traditional vocals, and folk-inspired sounds. The ultimate objective is to present this rich heritage in a modern, accessible way that resonates with younger generations, making the magic and mystery of Bulgarian sound popular both at home and abroad.

"ONCE AGAIN, I MET MY OWN SOUL," Ganev says, reflecting on his transformative journey. "It was the one I had long been separated from. Now, with these new tools, I am not just making music—I am coming home, and I am bringing the voice of my ancestors with me."

To experience the music born from this unique fusion of technology and soul, visit

<https://soundcloud.com/ganev79>

<https://www.youtube.com/@ganev79>

<https://www.linkedin.com/in/hristo-ganev-33a47b121/>

<https://www.facebook.com/rockkraut>

About Hristo Ganev:

Hristo Ganev is a Bulgarian composer and music producer at the forefront of the AI-assisted music movement. Rejecting the notion that AI-created art is soulless, he uses technology as a catalyst for personal and cultural rediscovery. His work focuses on building a bridge between global contemporary

genres and the deep well of Bulgarian folk tradition, aiming to preserve and popularize its unique sound for a new generation.

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