

A Fresh Coat of Joy: Sable Shortbread Bakery Begins a Bright New Chapter in Downtown Windsor



Annapolis Valley, Nova Scotia Oct 19, 2025 ([IssueWire.com](https://www.issuewire.com)) - This fall, **Sable Shortbread Bakery** has added a fresh pop of colour to Downtown Windsor — transforming its storefront at **138 Gerrish Street** with a vibrant new coat of its signature pink pantone coupled with crisp white trim.

The update marks the next phase of the bakery's ongoing transformation — a renewal that celebrates resilience, community, and the enduring joy that has defined Sable Shortbread for over a decade. The family-run business relocated to Windsor last year after five successful years in Kentville, and the newly painted exterior symbolizes both a fresh start and the creative energy driving what comes next.

Adding to the sense of community pride, the work was completed by a **local painter who grew up in Windsor** and was delighted to help brighten up the town's main street. "Our colour represents joy," says **Duncan Pike of Sable Shortbread**. "This paint isn't just about looks — it's about what we stand for: family, craftsmanship, and community. We live here in Windsor, and we're proud to be part of its ongoing renewal. This is just the beginning of our transformation — there's more to come, including new signage and final interior finishes — as we continue bringing our vision for this space to life."

Known for its premium shortbread in over 150 flavours, along with pies and seasonal treats, **Sable Shortbread** is celebrated for one thing above all: taste. Each cookie delivers a depth of flavour and buttery richness that sets a new standard for handmade shortbread.

About Sable Shortbread

Founded in 2014, **Sable Shortbread** is a proudly independent, family-founded, owned, and operated bakery based in Windsor, Nova Scotia. Led by **Duncan Pike** and the Pike family, the company is built on creativity, craft, and neurodiverse talent. **Sable Shortbread** combines premium organic ingredients with generations of family baking heritage to create unique, unforgettable recipes. Every batch is made by hand — never franchised, never co-packed — reflecting the family's belief that joy and authenticity belong in every bite.



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Source : Sable Shortbread

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