

80 Empire and Doodlebug Unite Worlds in “Spread Love (Communicate)”

Shot in Italy and directed by Lorenzo Polsinelli, the Fat Beats Records release celebrates culture, unity, and the timeless power of music to connect us all.



New York City, New York Oct 23, 2025 ([IssueWire.com](https://www.issuewire.com)) - This Friday, **Hip-Hop duo 80 Empire** and **legendary Doodlebug of Digable Planets**, released through **Fat Beats Records**, unveil the memorable new music video for their single “**Spread Love (Communicate)**.” Shot on location in the historic town of **Arpino, Italy** and **directed by Italian director Lorenzo Polsinelli**, the video is a cinematic celebration of culture, unity, and human connection.

Blending the soulful spirit of Hip-Hop with the old-world beauty of Italy, the video captures sweeping landscapes, cobblestone streets, and timeless architecture that serve as the perfect backdrop for the song’s uplifting message. The visuals transport viewers through a journey that transcends borders, echoing the universal call to “spread love and communicate.”

Fresh off his world tour with Digable Planets, **Doodlebug** bridges worlds both musically and geographically, connecting from across continents with **80 Empire**. The collaboration highlights how art and culture continue to unite people even from thousands of miles away.

“This video represents everything the song stands for,” says 80 Empire. “It’s about connection between

people, between places, and between generations. We wanted to show that love and communication can bridge any distance.”

“Spread Love (Communicate)”, directed by Italian director **Lorenzo Polsinelli**, stands as a visual and sonic testament to the power of collaboration, reminding audiences that the language of love, unity, and music is truly global.

The music video premieres this Friday on **YouTube** and across all major platforms.

“Spread Love (Communicate)” is available now on all streaming platforms via Fat Beats Records.

Watch Video here now: https://www.youtube.com/watch?v=_riixmfpdCg



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