# 18-Year-Old Entrepreneur Cephas Cardozo Launches Opule Media to Empower Youth with Digital Internships and Al Skills



Margao, Goa Oct 11, 2025 (<u>Issuewire.com</u>) - At only 18 years old, Cephas Cardozo, a young entrepreneur from Goa, has launched Opule Media (<u>Opule Media Startup Linkedin Page</u>), a digital startup aimed at empowering students across India through remote internships, interactive workshops, and Al-based skill development programs.

Opule Media is built on the philosophy that young people deserve **real-world learning opportunities**, hands-on projects, and mentorship that bridges the gap between traditional education and practical career readiness.

# A Youth-Led Mission to Bridge Learning and Practice

Founded in 2024, **Opule Media** (<u>Opule Media Website</u>) began as a small initiative to help students gain **experience in digital marketing, web development, and content creation**. It has since evolved into a structured ecosystem that combines **education, mentorship, and project-based learning**.

"Our mission is to give young people a platform where they can learn by doing," says **Cephas Cardozo**, Founder of Opule Media. "Many students have ideas and talent, but they lack exposure. Through Opule Media, we aim to provide both knowledge and practical experience."

The company now offers **remote internships across India**, enabling students from different states to work on real campaigns while receiving mentorship, structured guidance, and certificates of completion.

# Cephas Cardozo: Global Instructor and Al Educator

In addition to running Opule Media, Cephas is a **Udemy instructor** (<u>Cephas Cardozo on Udemy</u>), where he teaches **HTML**, **AI**, and digital technology courses. His **HTML** course has enrolled over **200** students worldwide, spanning India, the United States, Southeast Asia, and Europe.

Beyond Udemy, Cephas creates **Al tutorials, automation guides, and digital marketing lessons** to help students understand emerging technologies and develop actionable skills.

"Teaching is one of the best ways to learn," says Cephas. "I want to help students gain confidence in AI, coding, and digital marketing so they can apply it in real projects and professional environments."

# **Remote Internships and Mentorship Programs**

Opule Media's internship program allows students to work on **live digital marketing campaigns**, **content creation projects**, **and branding exercises**. Interns are guided by coordinators and senior mentors, and some interns even get the chance to **manage smaller teams of new interns**, fostering leadership skills and accountability.

"Interns learn not only technical skills but also soft skills like communication, teamwork, and time management," Cephas explains. "These are critical for success in today's digital economy."

Opule Media also provides **structured workshops** that cover topics like **social media marketing**, **Google Ads**, **content strategy**, **Al tools for marketing**, **and automation workflows**.

## **Collaborations with Startups and Local Businesses**

One of Opule Media's unique features is its **collaboration with local businesses and startups**. Students get hands-on experience by working on projects such as:

- Website design and development
- Digital ad campaigns
- Social media strategy and content creation
- Branding and creative design

These projects provide interns with **real-world problem-solving experience**, while local businesses benefit from fresh ideas, technical skills, and affordable solutions.

# Al Integration in Learning

Cephas emphasizes **Al and automation** as core elements of Opule Media's programs. Workshops and training sessions cover topics including:

- Al-driven marketing tools
- Prompt engineering and generative Al

## Workflow automation

"Al is changing every industry," says Cephas. "By integrating it into internships and workshops, we're helping students gain skills that will make them competitive in the global market"

## **Global Reach and Future Goals**

With over **200 students enrolled in Udemy courses worldwide**, Cephas is already making a global impact while still building opportunities in India. Opule Media aims to **expand its internship programs**, **launch advanced AI workshops**, and **develop mentorship hubs** that connect students with industry experts and startup founders.

The long-term vision includes **creating a national network of youth interns**, giving them exposure to **entrepreneurship**, **project management**, **and tech innovation**, while fostering a culture of **collaboration and peer learning**.

# **About Opule Media**

**Opule Media** is a youth-led digital startup based in Goa, India, founded by **Cephas Cardozo** (**Age 18**). The company provides **internships**, **workshops**, **and AI-based learning programs** to help students develop modern digital skills. By collaborating with startups and local businesses, Opule Media combines education with real-world application, helping youth gain confidence, experience, and career readiness.



#### **Media Contact**

Opule Media

\*\*\*\*\*\*\*@gmail.com

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