

#1 Texas Local Medicare Agent Doubling Client Base Amid 2026 Medicare Part D Disruptions



Houston, Texas Oct 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - As the Medicare Annual Election Period (AEP) unfolds, **Rodney POWELL**, a **#1 Texas Top Rated Local Medicare Agent** on Medicare Agents Hub, announced a significant milestone: doubling his client base across Houston, Dallas, Fort Worth, San Antonio, Austin, and beyond. Known widely as the "**Medicare Video Guy**," Powell's expansion comes as the Inflation Reduction Act of 2022 disrupts Medicare Part D, driving higher premiums, increased deductibles, and shifting drug formularies — challenges fueling searches for "Medicare drug costs 2026," "Medicare premiums increase," and "best Medicare supplements."

The **Inflation Reduction Act** mandated full coverage of out-of-pocket drug costs after \$2,100 in 2026, reshaping Medicare Part D and Advantage plans. Seniors face stricter prior authorizations, step therapy, reduced ancillary benefits, such as dental coverage, and carrier exits from unprofitable markets. Amid these changes, some insurers have cut agent commissions for Part D plans, pushing self-enrollment through Medicare.gov or direct carrier channels. Powell believes this is anti-competitive, arguing it limits seniors' access to expert guidance.

"Carriers are sidelining agents at the very time that seniors need our help more than ever," said POWELL. "As a trusted Medicare agent, my ethical duty is to navigate these complexities — whether it's prescription drug coverage, provider access, or affordability — without barriers." Unlike some other agents avoiding Part D assistance due to unpaid liability, Powell prioritizes client needs, fostering trust that drives referrals and growth.

Powell's client-first approach is doubling his business heading into 2026, backed by 100% 5-star Google reviews. As an independent broker licensed in 30+ states, he specializes in Medicare Supplements (Medigap), such as Plan G. He represents top carriers, including UnitedHealthcare (AARP), Physicians Mutual, Devoted, HealthSpring, Aetna, and Humana. His expertise in tailoring affordable Medicare supplements shields clients from rising costs tied to the Inflation Reduction Act.

Serving vibrant Texas communities like The Woodlands, Sugar Land, Plano, Frisco, and Round Rock, Powell stands out in a chatbot-driven industry. "Medicare is a relationship business," he said. "With the MedicareVideoGuide.com, seniors get personalized help from a top Medicare agent — no call centers, just real solutions for open enrollment questions."

A leader in Medicare education, Powell delivers workshops across Texas and shares insights on [YouTube /@MedicareVideoGuy](https://www.youtube.com/@MedicareVideoGuy). For someone who is searching "best Medicare agent near me" or "Medicare Part D changes 2026" go to the [MedicareVideoGuide.com](https://www.MedicareVideoGuide.com) for expert guidance on navigating premiums, formularies, and the best Medicare supplements.

About Rodney POWELL and MedicareVideoGuide.com

Rodney POWELL, the "Medicare Video Guy," empowers seniors with unbiased advice on Medicare Advantage, Medicare Supplements (Medigap), and Part D plans. As a **#1 Texas Local Medicare Agent** on Medicare Agents Hub, he serves Houston, Dallas, and beyond, addressing evolving Medicare challenges. Visit [MedicareVideoGuide.com](https://www.MedicareVideoGuide.com) for personalized support.



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