

UMAXX Partners with SoFast to Launch UMAXX Free and Expand OTT Offering with 250+ FAST Channels



Miami, Florida Dec 29, 2025 ([IssueWire.com](https://www.IssueWire.com)) - [SoFast](#), a global delivery and distribution tech provider for TV channels and content, announces a strategic partnership with **UMAXX™**, a first-of-its-kind internet and live TV service built on a proprietary military-grade 5G network that promises complete data privacy, to offer more than 250 live free TV channels across all UMAXX properties, including a newly launched free TV service coined [UMAXX Free](#). OTT platform and app provide an all-in-one

entertainment and connectivity solution, available free to US consumers, accessible anywhere, and secured through UMAXX's closed network.

Through this agreement, SoFast will exclusively manage the FAST channel lineup for UMAXX platforms, which include both a paid and free service option. UMAXX Free, now available to consumers throughout the US, offers over 300 free channels, including sports, movies, and family-friendly channels, along with music and international selections. This partnership positions UMAXX Free as one of the most comprehensive free streaming services on the market and is available on most devices, including Roku, Apple, Amazon Fire TV, and Google TV.

"The launch of UMAXX Free, in partnership with SoFast, takes our entire product suite to the next level," said **Jim Devericks**, CEO of UMAXX parent company SuperCloud Global Holdings. "Free TV was a natural progression for us as we continue to grow our paid TV and 5G internet service offerings. Partnering with SoFast, the best in the business at building and scaling FAST lineups, ensures we can deliver both quality and variety from day one. Together, we're creating a streaming destination that brings real value to users and strengthens the entire UMAXX ecosystem."

"Partnering with UMAXX allows us to power one of the most ambitious free streaming services in the market," said **Yanai Arfi**, CEO of SoFast. "By curating and managing their FAST lineup, we're not only helping UMAXX deliver an unmatched viewing experience but also opening the door to new growth and monetization opportunities for both companies."

Leveraging SoFast's global reach, technological expertise, and extensive content catalog, with over 1,500 FAST channels distributed across 270+ platforms worldwide, this partnership demonstrates how SoFast drives scalable content solutions, accelerates audience engagement, and unlocks new monetization opportunities for UMAXX and its users.

UMAXX Free expands its full suite of services, which already includes a paid TV offering with premium channels such as Bravo, CNBC, and TNT, along with UMAXX's proprietary 5G internet service. Together, these products create a complete entertainment and communication ecosystem. All UMAXX services, including UMAXX Free, are available now across app stores and online, providing secure, family-friendly access to hundreds of HD channels anytime and anywhere.

About UMAXX

UMAXX is the first-of-its-kind all-in-one internet and live TV service built on a proprietary military-grade 5G network, which offers complete data privacy and security. Available to consumers across the United States, UMAXX offers consumers blazing-fast 5G internet and over 350 High-Resolution HD premium live TV channels, all with the convenience of cable-free portability. UMAXX offers various 5G TV package options based on the number of channels a customer prefers, with add-on options for premium channels such as HBO, Starz, Showtime, and others. All UMAXX TV subscriptions are complemented by UMAXX's 5G internet, which offers industry-leading 1Gbps download speeds on average, which is approximately twice as fast as the large carriers' 5G Internet services. Additional information, along with a variety of packages for consumers, is available at www.umaxx.tv. The company offers 24/7 customer service support via live chat, email (support@umaxx.tv), and by phone at (954) 284-0799.

About SoFast

SoFast is a global tech provider and channel distributor specializing in the creation, playout, and monetization of FAST channels. Leveraging a proprietary content management and distribution platform, SoFast enables content owners to launch and scale their FAST channels with speed, reliability, and monetization optimization. With a portfolio of over 1,500 channels, SoFast distributes to

more than 270 platforms and operators worldwide, including CTV, OTT services, mobile apps, cable operators, ISPs, IPTV, satellite, hospitality, and other sectors. By combining cutting-edge technology with a vast content offering, SoFast helps platforms and operators enrich their services with premium, monetizable content while ensuring seamless delivery and audience engagement. Positioned at the crossroads of technology and distribution, SoFast is driving the global expansion of the FAST ecosystem and redefining the standards for streaming innovation.

Press Contact**UMAXX****Kyle Porter**

Email: kporter@virgo-pr.com

Phone: +1 602-402-5628

SoFast**Gilles Tamari**

Email: Gilles@[sofast.tv](mailto:Gilles@sofast.tv)

Phone: +1 305-466-4141

Media Contact

SoFast

*****@sofast.tv

+13054664141

Miami, FL, 33181, USA

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