

Ultimate Guide to Laminate: How to Vet a Top Laminate Flooring Manufacturer for Quality and Service



Huzhou, Zhejiang Oct 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - Zhejiang Province – Doublewood Industries Co., Ltd., recognized as a [top engineered flooring manufacturer in Vietnam](#), proudly announces its commitment to providing an extensive range of laminate flooring solutions tailored to diverse customer needs. With over 30 years of experience in the flooring industry, Doublewood has evolved from a plywood-focused company to a comprehensive one-stop factory for flooring products, including engineered wood, laminate, vinyl flooring, and related accessories. Our dedication to quality and innovation ensures that clients receive the best flooring solutions available, suitable for both residential and commercial applications.

Industry Trends: The Future of Laminate Flooring

The laminate flooring market is experiencing significant growth, driven by an increased demand for affordable, stylish, and durable flooring solutions. As consumers become more design-savvy, they seek products that not only enhance the aesthetics of their spaces but also offer practicality for everyday use. Laminate flooring, known for its resilience and ease of maintenance, has emerged as a popular choice for both homeowners and businesses alike.

Market analysis indicates that the global laminate flooring market is projected to grow at a CAGR of over 6% in the next five years. Factors contributing to this growth include rising urbanization, increased disposable income, and a burgeoning construction sector. Additionally, the trend toward sustainable building materials is prompting manufacturers to innovate, creating eco-friendly options that meet

consumer demands for sustainability.

We believe the sharp growth of laminate can be attributed to the following key factors:

thicker than SPC and more forgiving to subfloors, waterproof technology, better highly authentic wood looking than vinyl, more scratch resistant, proven durability, affordable price point

As consumers increasingly prioritize eco-friendly products, [laminate flooring manufacturers](#) are responding by incorporating sustainable practices in their operations. Doublewood is strategically positioned to capitalize on these trends. Our location in Huzhou City, known as the hardwood flooring capital of China, allows us access to premium raw materials, while our three factories in Hanoi, Vietnam, enhance our production capabilities. This strategic advantage enables us to provide high-quality laminate flooring that meets rigorous international standards.

Core Advantages of Doublewood

Doublewood's success is attributed to several core advantages that distinguish us in the competitive flooring market:

·**Wide Product Range:** Our laminate flooring collection includes various styles, colors, and textures, catering to diverse design preferences. From contemporary minimalist designs to classic wood looks, we offer solutions that enhance the aesthetic appeal of any space. Whether it's a modern office, a cozy home, or a vibrant retail environment, our products are designed to elevate the overall ambiance.

·**Quality Assurance:** We prioritize quality at every stage of production. Our laminate flooring is manufactured under strict quality control measures, ensuring compliance with international standards such as CARB Phase II and Floorscore certification. This commitment guarantees that customers receive durable and safe products that withstand the test of time. Our rigorous testing processes ensure that each plank meets our high standards for performance and reliability.

·**Sustainability Commitment:** At Doublewood, we are dedicated to environmentally responsible practices. Our laminate flooring products are made with low VOC emissions and sourced from sustainable materials, aligning with global standards like the Lacey Act and EUTR. We believe that quality and sustainability can go hand in hand. By choosing our products, customers contribute to a healthier environment without compromising on style or performance.

·**Versatile Applications:** Our laminate flooring is suitable for a variety of applications, including residential, commercial, and industrial spaces. The durability and aesthetic appeal of our products make them ideal for high-traffic areas, ensuring longevity and satisfaction. From busy households to bustling offices, our laminate flooring can handle the demands of daily life while providing a stylish foundation.

·**Customer-Centric Service:** At Doublewood, we pride ourselves on our exceptional customer service. Our team is dedicated to providing comprehensive support, from initial product consultation to after-sales services. We aim to build lasting relationships with our clients by understanding their needs and delivering tailored solutions. Our knowledgeable staff is always ready to assist with design choices, installation guidance, and maintenance tips.

Success Stories

Doublewood has successfully collaborated with numerous clients across various sectors, showcasing

the versatility and quality of our laminate flooring products. A notable project involved partnering with a major hotel chain to provide stylish laminate flooring for their guest rooms and common areas. Our products not only enhanced the visual appeal of the hotel but also offered the durability needed to withstand the demands of high occupancy, ensuring a welcoming atmosphere for guests.

In another instance, we worked with a prominent retail brand to revamp their store interiors. Our laminate flooring created a warm and inviting atmosphere, significantly improving the shopping experience for customers. The easy maintenance and resilience of our products allowed the retail space to maintain its pristine condition even with heavy foot traffic. These success stories highlight our ability to deliver quality products that meet the unique requirements of our clients.

Conclusion

As a [top flooring manufacturer in Vietnam](#), Doublewood Industries Co., Ltd. is dedicated to providing high-quality laminate flooring solutions that meet the evolving needs of the market. Our extensive product range, commitment to sustainability, and focus on customer service position us as a leader in the flooring industry. With our innovative designs and reliable performance, we are confident that our laminate flooring will continue to impress customers worldwide.

For more information about our products and services, please visit our website at <https://www.doublewoodind.com/>.

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