

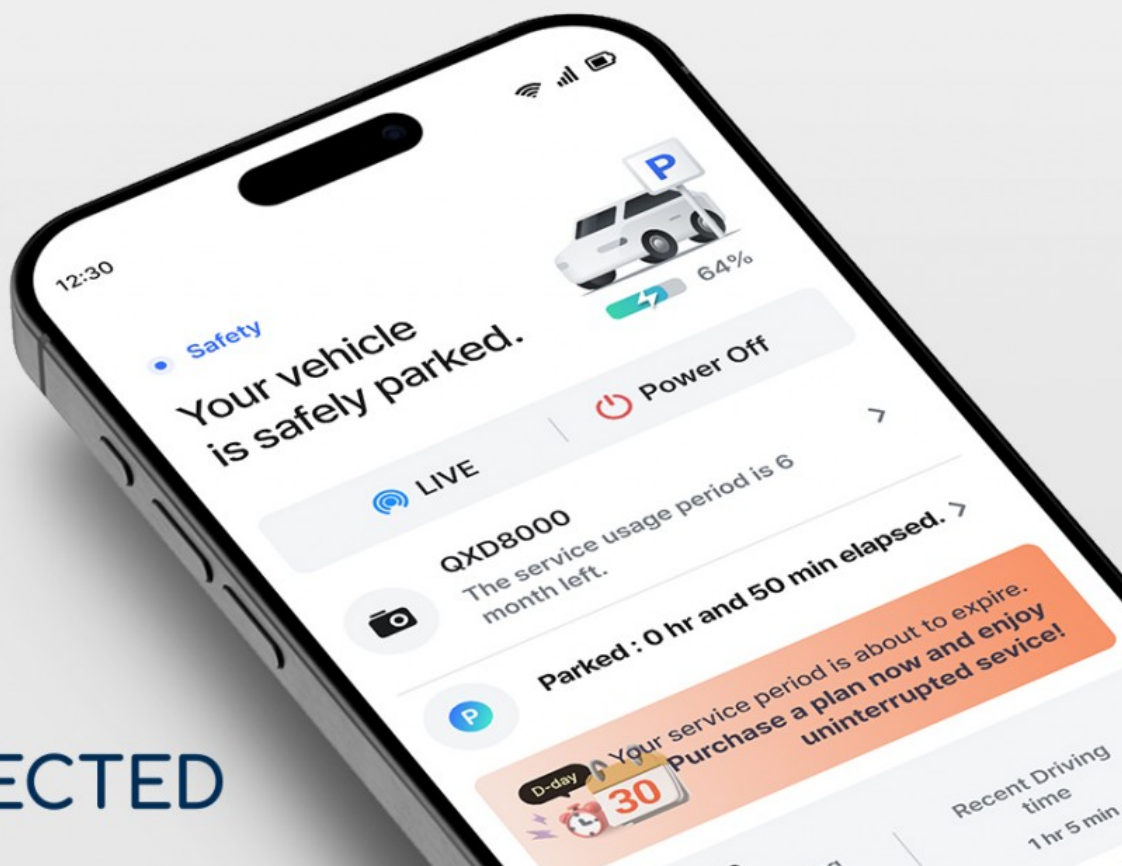
THINKWARE Launches Revamped THINKWARE CONNECTED App for a Smarter, Seamless Driving Experience

The relaunched THINKWARE CONNECTED app introduces a new, unified, intuitive user interface with enhanced responsiveness, customisable features, and in-app purchases for additional control.

THINKWARE DASH CAM™

Monitor. Control. Protect.

With THINKWARE CONNECTED



CONNECTED

London, United Kingdom Sep 5, 2025 ([Issuewire.com](https://www.Issuewire.com)) - Leading global dash cam company, [Thinkware](https://www.thinkware.com), has announced the launch of its newly revamped THINKWARE CONNECTED app.

Introducing a fresh design and a suite of powerful new features, the app is compatible with a range of THINKWARE dash cam models, including the T700, U3000, U1000 PLUS, Q1000, and Q850, and is intended to enhance the driving experience for users.

Originally launched in July 2020, the THINKWARE CONNECTED App is already used by over 15,000 users across the globe. This comprehensive overhaul introduces a new, unified, intuitive user interface that has been optimised for international customers while supporting a seamless user experience. Improved app speed and stability also boost responsiveness and reliability. While in-app subscription management means that users can now extend their service plans directly through the app, using monthly or yearly passes.

Alongside its other significant new features, THINKWARE has prioritised emergency and safety elements. The app is now capable of providing real-time SOS Alerts, with notifications being sent to registered contacts with GPS data and video links, in the event of an emergency. Alerts and thumbnail previews of impacts while parked or driving are also now available, with video upload and playback features. Alongside remote live view, allowing owners to check footage from front and rear cameras, anytime and anywhere, and geo-fencing enabling owners to define safety zones and receive alerts when their vehicle enters or exits them. And if drivers wish to enhance the safety of their own driving, the THINKWARE CONNECTED app can provide a visual driving history with key safety event tracking for self-evaluation and awareness.

Putting customer care front and centre, THINKWARE has also made it easier for customers to connect with technical and service support, should it be needed, through the integration of SendGrid-based inquiry systems into the app.

The idea behind the THINKWARE CONNECTED app upgrade is to offer users a comprehensive smart driving experience, with added convenience. While the additional in-app purchase features, like the Last Parking Location, offers unprecedented ease to users, not only providing GPS but images of the live location. Elevating the original app from 'average' to the ultimate smart vehicle assistant.

A spokesperson for THINKWARE, comments: 'The new CONNECTED app marks a new phase for THINKWARE. We've always sought to create dash cams that deliver unsurpassable user experience and benefit. But with the CONNECTED app, we're taking that to a whole new level, enhancing usability, accessibility, and service extension options for all of our most popular dash cam models.

'We want our customers to be able to truly benefit from all the features their dash cams offer them. With THINKWARE CONNECTED, they have the potential to fully customise their user experience.'

The THINKWARE CONNECTED app is now available for download on Google Play and Apple App Store worldwide, with monthly and annual subscriptions available.

For more information, visit: <https://www.thinkware.com>

THINKWARE

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