

The Definitive Referral Platform for Dubai's Business Landscape



Top Global Brands Join Listi... Have You?

Join Now



Dubai, United Arab Emirates Sep 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - Listi Launches as Dubai's Premier Portal for Performance-Based Customer Acquisition

Listi, a new online portal designed to revolutionize the referral and lead generation process, officially launched today. The platform serves as a centralized directory connecting businesses with a broad network of individuals and companies, formalizing and scaling the powerful culture of word-of-mouth marketing in the region.

Listi's unique model is built on the principle of direct, transparent connections. Unlike traditional marketing channels, the portal is a marketplace where businesses can advertise their services alongside a specific, pre-determined referral reward. This shifts the focus from costly, unproven advertising to a highly efficient, performance-based model.

How it Works:

- **For Businesses:** Companies pay a listing fee to showcase their services and referral programs. They gain exposure to a motivated network actively seeking opportunities. The referral reward is only paid directly to the referrer upon the successful completion of a deal, ensuring a cost-effective path to customer acquisition.
- **For Referrers:** Individuals and businesses can browse a wide array of earning opportunities across various industries. With a small monthly subscription, they get unlimited access to all listings and can contact businesses directly to initiate a referral. Listi does not take any percentage of the referral reward, allowing referrers to keep 100% of their earnings.

"We created Listi to make it easier for businesses to acquire customers and for people to monetize their professional networks," said a spokesperson for Listi. "In a city like Dubai, where relationships are key, our platform provides a structured, digital space to foster these connections and drive real results. It's a win-win, built on trust and a commitment to direct, transparent dealings."

Listi aims to become the go-to resource for businesses looking to expand their clientele and for ambitious individuals seeking new income streams. The portal is now live and accepting listings from companies and registrations from referrers across Dubai.

About Listi:

Listi is an online business and referral portal that connects service providers with a network of referrers. The platform's mission is to simplify and optimize the process of referral marketing by providing a direct channel for communication and transaction, ensuring fair and rewarding outcomes for all parties.

Register your Business : listi.ae/business

Media Contact

Listi Partners Portal

*****@listi.ae

2, Building 6, Al quasis 1 , DAFZA DUBAI

Source : Listi Partners Portal

[See on IssueWire](#)