

Sunny Wang Named Brand Ambassador for 96M, Expanding the Platform's Global Reach

Sunny Wang's appointment highlights 96M's commitment to innovation and global entertainment growth



Kuala Lumpur, Malaysia Sep 16, 2025 (Issuewire.com) - 96M, a leading online entertainment platform, today announced the appointment of acclaimed Taiwanese actor, singer, and television host **Sunny Wang** as its official Brand Ambassador. This collaboration marks a key step in 96M's strategy to broaden its international reach and engage diverse audiences across Asia and beyond.

Since debuting in 2004, Sunny Wang has built a reputation as one of Taiwan's most versatile entertainers, with a career spanning television dramas, films, and variety programs. His wide popularity and dynamic presence are expected to bring added visibility to 96M, further supporting the platform's growth in the digital entertainment sector.

As Brand Ambassador, Wang will collaborate with 96M on upcoming promotional campaigns, interactive content, and new player engagement initiatives. This partnership reflects 96M's commitment to delivering high-quality, engaging, and innovative entertainment experiences tailored to a global audience.

"I am excited to join 96M as their Brand Ambassador," said Sunny Wang. "The platform continues to create innovative entertainment experiences, and I look forward to contributing to its vision of connecting with audiences in meaningful and memorable ways."

96M currently operates across Malaysia and Singapore, offering a diverse range of interactive digital entertainment experiences designed to appeal to both new and seasoned audiences. The company also emphasizes a secure and responsible environment, ensuring fairness and safety for its users.

The collaboration with Sunny Wang aligns with a wider trend in the digital entertainment industry, where partnerships with well-known personalities help platforms strengthen their connection with audiences and expand their global presence.

For more information, visit: <https://96m.club/> or <https://www.96mlioncity.com/>

About 96M

96M is a recognized online entertainment platform providing a wide range of interactive experiences

across Malaysia and Singapore. Known for its reliability and innovation, the company is dedicated to creating engaging digital content while prioritizing a safe and responsible environment for its community. With Sunny Wang as brand ambassador, 96M is poised to further expand its visibility and influence within the international entertainment industry.

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