

Street Dogs of Cusco: New Photobook on Kickstarter Funds First Open-Air Dog Sanctuary in Cusco, Peru



Cusco, Peru Sep 14, 2025 ([IssueWire.com](https://www.IssueWire.com)) - *Arf & Wag Studio* and the U.S.-registered nonprofit *Cusco Canine Rescue* announce **Street Dogs of Cusco**, a 150-page hardcover photobook created from more than two years of fieldwork and over 15,000 images. The Kickstarter campaign will finance the first print run while raising funds and awareness for **the region's first large-scale open-air dog sanctuary** in Cusco.

"I was born in Peru, and this project is personal," said **Michel Martín Rohner Molina**, co-founder of Cusco Canine Rescue and the photographer behind the book. "Every trip back, we saw dogs starving, beaten, or poisoned. **No creature deserves that violence.** This book is our way to turn witness into action—from pages to a place of safety."

What's in the campaign

- **The Book:** *Street Dogs of Cusco* — a museum-grade, finely printed hardcover featuring portraits, street scenes, and stories that humanize the crisis and honor the bond between people and dogs in the Andes.

- **Rewards & Add-ons:** collector postcards, a 2026 wall calendar, handmade Peruvian bracelets, a second-copy add-on, and special supporter tiers (feature your dog in the Supporters section of the book or be named on the donor wall at the sanctuary).
- **Stretch goals:** aesthetic upgrades and bonus keepsakes to elevate the first edition and extend on-the-ground impact.
- **Global shipping:** fulfilled from partners in the U.S. and Europe.

“**This isn’t just a book—it’s a catalyst,**” added co-founder **Dillon Charles Beckmann**. “Proceeds help launch veterinary care, land acquisition, and community education tied to the sanctuary—a **permanent, open-air refuge with dignity built in.**”

Why Kickstarter

Kickstarter allows the team to connect directly with a global community that values meaningful photography and animal welfare. By pledging for the book, backers **both** receive a beautiful first edition **and** help jump-start sanctuary construction and outreach in Cusco.

Availability

- **Launch date:** September 16, 2025
- **Kickstarter** [Campaign Page](#)
- **Campaign** [Video on YouTube](#)
- **Recent coverage by** [Peru Reports](#) + [Pink News](#)

About Cusco Canine Rescue

Cusco Canine Rescue is a U.S.-registered nonprofit founded by Michel Martín Rohner Molina and Dillon Charles Beckmann. Its mission is to reduce suffering for Cusco’s estimated tens of thousands of street dogs through rescue, high-volume sterilization, education, and the creation of **the region’s first open-air sanctuary**.

About Arf & Wag Studio

Arf & Wag Studio is a pet photography studio and media project led by Michel and Dillon. Their work documents the human-canine bond worldwide and channels proceeds to animal-welfare impact, including the Street Dogs of Cusco initiative.



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Source : Arf & Wag Studio

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