

SolSetu.com Launches India's First Solar Vendor–Client Directory Platform

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The platform simplifies solar adoption with vendor listings, government scheme integration, and customer support.

SolSetu.com, a pioneering platform in renewable energy services, has officially launched as **India's first comprehensive solar vendor–client directory**. The platform already connects customers with more than **7,000 verified solar vendors** across the country, making it easier than ever to adopt solar energy for homes, businesses, and farms.

The platform enables users to **search, compare, and directly connect** with solar vendors based on their location and service type. Customers can post specific requirements, browse vendor profiles, and make informed choices without relying on middlemen. Vendors benefit from greater visibility, lead generation, and the ability to showcase their expertise to a nationwide audience.

Government Subsidy Support

SolSetu.com also integrates information on **government subsidy programs**, including the **PM Surya Ghar Muft Bijli Yojana** for rooftop solar adoption and the **PM-KUSUM Yojana** for farmers. These schemes are central to India's renewable energy growth, and SolSetu ensures that customers have access to up-to-date details on eligibility, application processes, and vendor partnerships.

Knowledge Hub and Training

Beyond vendor listings, SolSetu provides a **Knowledge Hub** that includes FAQs, articles, and guides on solar technology, subsidy processes, and industry developments. The platform also runs the **Solar Hub initiative**, offering training and educational resources for solar professionals to improve skills in installation, maintenance, and customer service.

Founder's Statement

"SolSetu was created to bring transparency, trust, and accessibility to solar adoption in India," said **Girish Kumar Shakya**, Founder of SolSetu.com. "Our vision is to empower customers and vendors equally while accelerating the nation's clean energy transition."

About SolSetu

SolSetu.com is India's first vendor–client platform dedicated to solar energy, featuring a directory of 7,000+ verified vendors. The platform connects customers with providers of rooftop, on-grid, off-grid, and agricultural solar solutions, while also supporting government subsidy programs. Through training, resources, and transparent vendor listings, SolSetu strengthens India's renewable energy ecosystem.

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Source : SolSetu

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