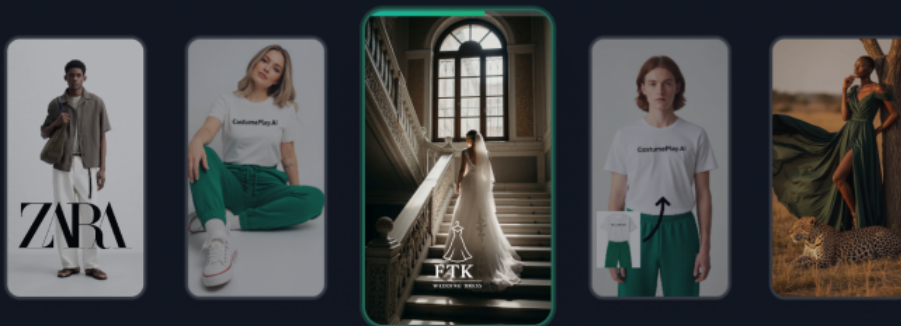


Solo Developer Takes on Big Fashion with AI Tool That Replaces Costly Photoshoots & Video Production

Short-Form Fashion Videos & On-Model Photos that boost sales

✗ No Studio. ✗ No Models. ✗ No Crew. ✗ No Location. ✗ No Creative Director. ✗ No Social Media Manager.

Create high-converting content for social feeds and product pages in minutes.



San Francisco, California Sep 11, 2025 ([IssueWire.com](https://www.issuewire.com)) - CostumePlay.ai turns simple product photos into on-model imagery and ready-to-post ad videos, empowering small e-commerce brands to compete with industry giants.

While major fashion brands spend millions on studio shoots, models, and video production, a new AI-powered platform, CostumePlay.ai, launched today by a solo indie hacker, offers a disruptive alternative. The tool turns flat-lay clothing photos into professional on-model images and short-form ad videos starting at just \$8 a month.

What traditionally requires a team of stylists, models, photographers, and editors can now be accomplished in minutes, directly by the brand owner.

“I wanted to give indie brands the same quality content as fashion giants—without the price tag,” said Chris, the solo founder of CostumePlay.ai. “I built it solo from my apartment, but it’s designed to level the playing field for small sellers everywhere.”

CostumePlay.ai allows users to:

- **Skip Studio Shoots:** Instantly generate professional, realistic on-model photos from simple flat-lay product images.
- **Create Video Ads in Minutes:** Produce ready-to-post TikTok and Instagram Reels ads complete with logos, music, and dynamic editing.
- **Scale Content Production:** Eliminate the need for models, photographers, and large budgets to create a constant stream of fresh marketing content.

Fashion and e-commerce brands no longer need to choose between expensive content or poor visuals. With CostumePlay.ai, even the smallest Shopify store can produce marketing assets that compete with industry leaders.

Availability: CostumePlay.ai is live and available today at <https://costumeplay.ai>. New users receive free trial credits upon signing up, with paid plans offering flexible monthly options.

About CostumePlay.ai: CostumePlay.ai is a generative AI platform that empowers e-commerce brands to create high-quality marketing visuals without the need for traditional photoshoots. Its tools transform basic product photos into dynamic on-model imagery and engaging short-form videos for social media.

Media Contact

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Source : CostumePlay AI

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