

SmartGolf SGi: The Web3 Token that Turns Every Golf Swing into a Digital Reward

Pioneering the fusion of AI, patented IoT, and blockchain, SmartGolf is redefining sports training with a “Move-to-Earn” ecosystem for golfers.



Seoul, South Korea Sep 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - SMARTGOLF Inc., an innovator at the intersection of sports and technology, announces the official expansion campaign of SGi SmartGolf, the world's first Web3 golf ecosystem. By integrating patented IoT hardware, Artificial Intelligence (AI) coaching, and a reward system based on the ERC-20 token on the Ethereum blockchain, SGi

SmartGolf transforms real swing performance into digital value, ushering in a new “Swing-to-Earn” paradigm for sports.

With the motto “*One Swing One Point!*”, SGI SmartGolf is redefining the intersection of traditional sports and blockchain technology, offering a unique experience where every swing becomes a measurable digital asset rewarded with SGI tokens.

“SGI SmartGolf represents a paradigm shift in how traditional sports can adopt Web3 technology,” said Jongmin Kim, CEO of SMARTGOLF Inc. “By tokenizing real golf performance, we are creating a new model where players are rewarded for their progress and effort, building a bridge between the physical world of sports and the digital Web3 ecosystem.”

Key Highlights of the SGI SmartGolf Ecosystem:

- **Tokenized Real-World Asset (RWA):** SGI is an ERC-20 token on Ethereum directly linked to the SmartGolf AIX, a commercially available AI-powered swing analysis device already adopted by golf academies. This gives SGI tangible utility and intrinsic real-world value.
- **Validated Move-to-Earn (M2E) Economy:** With over 4,500 active users training with SmartGolf AIX, the project demonstrates strong early adoption and market validation for its performance-based rewards model.
- **Active and Tradable ERC-20 Token:** SGI is already deployed on Ethereum and tradable on decentralized platforms such as Uniswap, ensuring liquidity and accessibility for the Web3 community.
- **Professional and Academic Endorsement:** SmartGolf’s AI coaching is endorsed by PGA professionals and used in university educational programs, including the prestigious Rice University in the U.S., underscoring its credibility and effectiveness.
- **Global Recognition in Web3:** The project has been invited as an official activation partner at Expand North Star 2024 in Dubai, one of the world’s largest Web3 startup events, and has also been invited as activation partner for Sports Park at VivaTech 2024 and K-Content Expo, supported by Korean public agencies such as KOCCA. These recognitions validate its position as an innovative player in the Web3 ecosystem.

About the SGI SmartGolf Ecosystem:

The SGI SmartGolf ecosystem is a comprehensive platform that empowers users to:

- **Train with Real-Time AI Feedback:** Receive precise, personalized swing analysis powered by AI and IoT data.
- **Compete in Online Golf Matches:** Join challenges and virtual tournaments, testing skills against other players.
- **Earn SGI Tokens for Performance:** Get rewarded with crypto assets for every improved swing and training progress, reinforcing the “Move-to-Earn” model.
- **Participate in DAO Governance:** Contribute to future ecosystem decisions—including tournaments and platform updates—through DAO (Decentralized Autonomous Organization) participation.
- **Tokenize Swing Data:** Convert golf performance data into valuable digital assets, enabling secure storage and potential on-chain trading.

“We are building more than just a golf app or a crypto project,” added Jongmin Kim. “SGI SmartGolf is a complete ecosystem where real performance becomes digital value, creating a new form of engagement

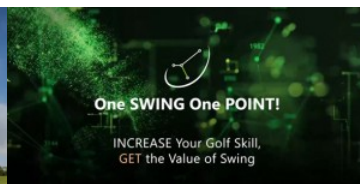
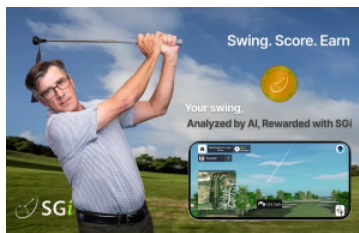
and rewards for golfers of all levels while promoting true data ownership and community participation through Web3.”

Roadmap and Expansion:

SGi SmartGolf is rapidly advancing its roadmap, focusing on expansion and accessibility. The project is currently preparing for centralized exchange (CEX) listings, targeting Binance Launchpool in Q3 2025, which will significantly boost SGI token liquidity and visibility. Additionally, SmartGolf is actively expanding its community and partnerships in key markets such as Korea, Japan, Spain, the Netherlands, New Zealand, and the U.S., solidifying its global presence.

For more information about SGI SmartGolf:

- **Official Website:** <https://smartgolf.io/>
- **Twitter/X:** [@SmartGolfDAO](https://twitter.com/SmartGolfDAO)
- **Telegram:** [me/SmartGolfSGi](https://t.me/SmartGolfSGi)



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