SixCentz Records is the Pulse of New York

"Hybrid Beats & Independent Dreams — The Pulse of New York."



New York City, New York Sep 28, 2025 (<u>Issuewire.com</u>) - Founded in 2012 by visionary entrepreneur Andre Faria, SixCentz Records is the rebellious heartbeat of Queens, New York. Born from the legacy of an old-school graffiti crew and guided by the motto that "Hybrid Music transcends genres," the label has carved out a distinctive place in the independent music scene.

SixCentz champions "Hybrid Music"—a dynamic blend of Hip-Hop, Pop, R&B, House and Dance that pulses with energy. These tracks have found resonance on FM radio and streaming platforms alike, captivating listeners across the nation across a wide age spectrum.

The label boasts an impressive roster of artists including Taina Lopez, Urban, Mikayla Rose, A'Lisa B, alongside newcomers such as Javiel Arenzo & Novira Lunara embodies its fearless spirit. SixCentz has produced at least six top-20 iTunes albums spanning dance, hip-hop, R&B, and pop categories, earning millions of streams and solidifying its impact on the charts.

During the pandemic, SixCentz didn't just survive—it pivoted. The team launched it's own distribution

and streaming platforms called DistroVis to ensure artists retained their audience and revenue streams. They even offered advance payments and streamlined artist support to empower independent musicians when the industry faltered.

At its core, SixCentz is more than a label—it's a launchpad for artists who might've been overlooked by mainstream gatekeepers. Inspired by Faria's own journey—rebuffed from performing arts school and inspired instead to pursue music management—the label is dedicated to uplifting creators who bring fresh voices, styles, and perspectives to the table.

SixCentz Records stands as a testament to creativity, grit, and innovation. It's a label that celebrates genre-blending, backs forward-thinking artists, and champions independence—making waves from New York all the way to the global stage.

For more information about the record label, login to www.SixCentzRecords.com

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