

Single Mom of Three Turns to Franchising After Job Market Struggles, Opens Two Maids in Summerville, SC

two maids

Summerville, South Carolina Sep 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - Two Maids, a leading residential cleaning franchise, is expanding into Summerville, SC this November with the opening of its newest location under the ownership of local entrepreneur and single mother of three, Nicole Musap.

Like many parents navigating life after divorce, Musap faced challenges re-entering the job market despite her Marketing degree and leadership experience. After submitting more than 70 applications, she saw firsthand how résumés often disappear into the system, and the few opportunities that did surface paid far below a livable wage. Determined to create her own path, Musap turned to franchising as a way to secure financial independence and build a future for her children.

"As a single mom of three, I've learned how rare it is to find work that provides stability and growth while still allowing me to be present for my kids...at school, sports, and all the little moments that matter," said Musap.

"Franchising gave me the opportunity to take control of my career and invest in something proven. With Two Maids, I'm not just building a business, I'm building stability and a legacy for my kids."

The new Summerville franchise will provide professional residential cleaning services to families across Summerville while creating local job opportunities. Musap's vision is to grow the business to \$1 million in annual revenue and eventually expand into additional territories.

For Musap, the work goes deeper than cleaning houses. "When I connected with other single moms

while going through my divorce, I saw how often a cluttered home mirrored the weight they were carrying,” she said. “I would step in and clean for friends without asking for anything in return, because it wasn’t about the money...it was about giving them a quieter mind and a reminder that they weren’t alone.”

Two Maids has more than 150 locations nationwide and is recognized as a leader in residential cleaning. With a strong franchise model, comprehensive training, and a mission to support both customers and franchise owners, the brand empowers entrepreneurs like Musap to thrive.

About Two Maids

Founded in 2003, Two Maids is a leading residential cleaning franchise with a mission to provide customers with reliable, professional cleaning services while creating entrepreneurial opportunities for franchisees. The brand has been recognized by Entrepreneur magazine and continues to expand rapidly across the United States.

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