

Passionpreneur Publishing announces the global release of **Negotiation + Influence = Success**

The inspiring book by Giuseppe Conti is now available via major players in the global book distribution field



Bern, Switzerland Sep 11, 2025 ([IssueWire.com](https://www.issuewire.com)) - Passionpreneur Publishing has announced the release of **Negotiation + Influence = Success** by Giuseppe Conti via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

In this must-read book, Giuseppe Conti shares invaluable insights, tools and techniques for **building rapport, creating value, and influencing others with integrity to win in corporate life.**

Negotiating effectively and exerting influence are crucial skills that can feel overwhelming.

Giuseppe's Negotiation + Influence = Success: Quick Lessons to Help You Win in Corporate Life solves this problem with a series of bite-sized practical lessons that you can apply immediately.

With over 25 years of experience across top global firms and business schools, Giuseppe Conti shares proven techniques to build rapport, create value, and influence others with integrity.

Whether you are negotiating a deal, asking for a raise or strengthening key relationships, this book offers powerful insights which you can apply immediately via small daily improvements.

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Noble and Apple Books in the Middle East.

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About The Author:

Prof. Giuseppe Conti is a leading expert in negotiation and influence, combining 25 years in senior roles at global multinationals with two decades of teaching experience.

He is the only person to teach negotiation and influencing at each of Europe's top 10 business schools (such as INSEAD, Oxford and Bocconi). In 2025, Giuseppe was ranked #1 worldwide among the Top 30 Global Gurus for Negotiation.

Connect with Giuseppe and follow the Negotiation + Influence = Success journey at <https://www.cabl.ch>

About Passionpreneur Publishing:

An indie publisher, [Passionpreneur Publishing](#), successfully helps entrepreneurs and professional experts become International Authors in as little as 90 days.

[Passionpreneur Publishing](#) specialises in transformational books, including business, self-help, personal growth and spiritual titles, in order to help authors share their messages and gain credibility in their chosen fields.

[Passionpreneur Publishing](#) boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.



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Media Contact

Passionpreneur Organization

*****@Moustafa.com

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