

Palmetto Marriott Marks First Anniversary as Palmetto's First Resort and Spa



Palmetto, Florida Sep 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - Since its debut in July 2024, the Palmetto Marriott has quickly emerged as a beacon of hospitality and relaxation in Southwest Florida. Connected by breezeway to the Bradenton Area Convention Center, the resort blends convenience, sophistication, and world-class amenities. Now, as it marks its first anniversary, the Palmetto Marriott proudly unveils the **exclusive Beach Club, Revive Spa, and The Yard amphitheater**—transforming the property into one of the region's most dynamic destinations. Looking ahead, the resort is preparing to introduce a **state-of-the-art recording studio**, cementing its reputation as a place where leisure, business, and creativity thrive.

The Beach Club: A Private Coastal Escape

The Palmetto Marriott's new **Beach Club** offers a secluded beachfront experience designed for both relaxation and adventure. Guests can enjoy pristine white sands, luxury cabanas, and a full-service bar serving craft cocktails and coastal-inspired cuisine. From peaceful sunbathing to exhilarating water sports, the Beach Club delivers a premier Gulf Coast retreat.

"Our vision was to create a place where guests could embrace the beauty of Southwest Florida with the service and comfort of a luxury resort," said **Tony Derusso, co-owner of the Palmetto Marriott**.

Revive Spa: Wellness Elevated

The **Revive Spa** offers a sanctuary for rejuvenation and balance. Guests can indulge in holistic treatments such as deep-tissue massages, organic facials, aromatherapy, and hydrotherapy baths. Yoga and meditation classes round out the experience, making Revive Spa a complete wellness destination within the hotel.

The Yard: Bradenton's Premier Entertainment Venue

With capacity for **5,500 guests**, **The Yard** has already become a leading destination for live music, festivals, and community events. Designed as a cultural hub, the amphitheater is set to host some of the region's most exciting performances.

"The Yard is more than an event space—it's a stage for memories," said **Cory Dunbar, Event Manager**. "Every show here is an opportunity to bring people together."

Elevated Dining & Exclusive Experiences

The Palmetto Marriott's dining venues showcase the best of Florida's Gulf Coast:

- **Oyster River** – Signature dining featuring premium seafood and locally sourced ingredients.
- **The Social** – A vibrant lounge offering handcrafted cocktails, small plates, and live entertainment.
- **The M Club** – One of only six in Florida, this elite lounge provides gourmet breakfast, premium coffee, evening hors d'oeuvres, and personalized service in a private, refined atmosphere.

"Palmetto Marriott is one of only six Marriotts in Florida with an M Club," noted **Cayla Miraglia, Marketing Manager**. "That's an exclusive coffee experience worth savoring."

Luxurious Rooms & Suites

Guests enjoy **252 thoughtfully designed rooms and suites**, each featuring floor-to-ceiling windows, modern furnishings, and plush bedding. With sweeping views of waterways and cityscapes, accommodations balance comfort and sophistication, catering to both leisure and business travelers.

Premier Meeting & Event Spaces

With **20,000 square feet of flexible event space**, the Palmetto Marriott is an ideal venue for conferences, weddings, and private gatherings. Highlights include:

- **Grand Ballroom** – A sophisticated venue for large-scale events.
- **Executive Boardrooms** – Intimate spaces with top-tier amenities for high-level meetings.

Supported by expert planners and award-winning catering, every event at the resort is designed for

seamless execution and unforgettable experiences.

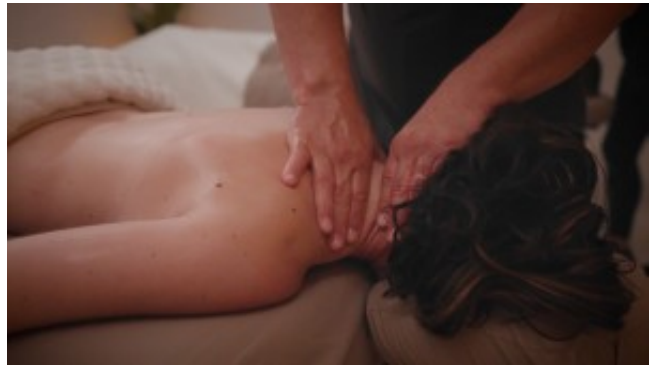
Looking Ahead: Recording Studio & Creative Expansion

The Palmetto Marriott is preparing to debut a **state-of-the-art recording studio**, providing a professional space for musicians, podcasters, and content creators.

“With this addition, we’re not just offering a place to stay—we’re offering a place to create,” said **Tony Derusso**. “It’s a bold step forward in redefining what a resort experience can be.”

About Palmetto Marriott

With a commitment to excellence, innovation, and community, the Palmetto Marriott continues to redefine luxury hospitality in Southwest Florida. From beachfront relaxation and spa wellness to live entertainment and creative innovation, the resort offers an unmatched experience for travelers worldwide.



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