

Olamide: Nigerian Music Powerhouse Reinforces His Legacy in African Entertainment

Olamide continues to shape Afrobeats and elevate African music on the global stage.



Ikorodu, Lagos Sep 26, 2025 ([Issuewire.com](https://www.Issuewire.com)) - Olamide Gbenga Adededeji, the celebrated Nigerian rapper, singer, songwriter, and record executive, continues to affirm his position as one of the most influential artists in Nigeria and across Africa. With a career spanning over a decade, Olamide—popularly known as Baddo—has shaped the sound of modern Afrobeats and inspired a new generation of artists with his authentic Yoruba-infused hip-hop and relentless work ethic.

As the founder and CEO of YBNL Nation, Olamide has not only captivated audiences with his chart-topping hits but has also been instrumental in launching the careers of some of Nigeria's biggest music exports, including Fireboy DML, Asake, Lil Kesh, and Adekunle Gold.

With multiple award-winning albums, sold-out concerts, and millions of streams worldwide, Olamide's influence transcends music. His latest projects continue to receive critical acclaim, proving that he remains a dominant force in the African music landscape.

About Olamide

Olamide Gbenga Adedeji, professionally known as Olamide, is a Nigerian rapper, singer, songwriter, and record executive. Born in Bariga, Lagos, Olamide rose to prominence with the release of his debut album Rapsodi in 2011 and has since released numerous critically acclaimed projects. He is widely respected for his unique blend of Yoruba lyrics, street culture, and contemporary hip-hop sounds. Beyond his personal success, Olamide is known for nurturing talent through his label YBNL Nation and has played a vital role in shaping the sound and success of Afrobeats globally. He remains a pivotal figure in the African music scene and a voice for the streets.

Connect with Olamide

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