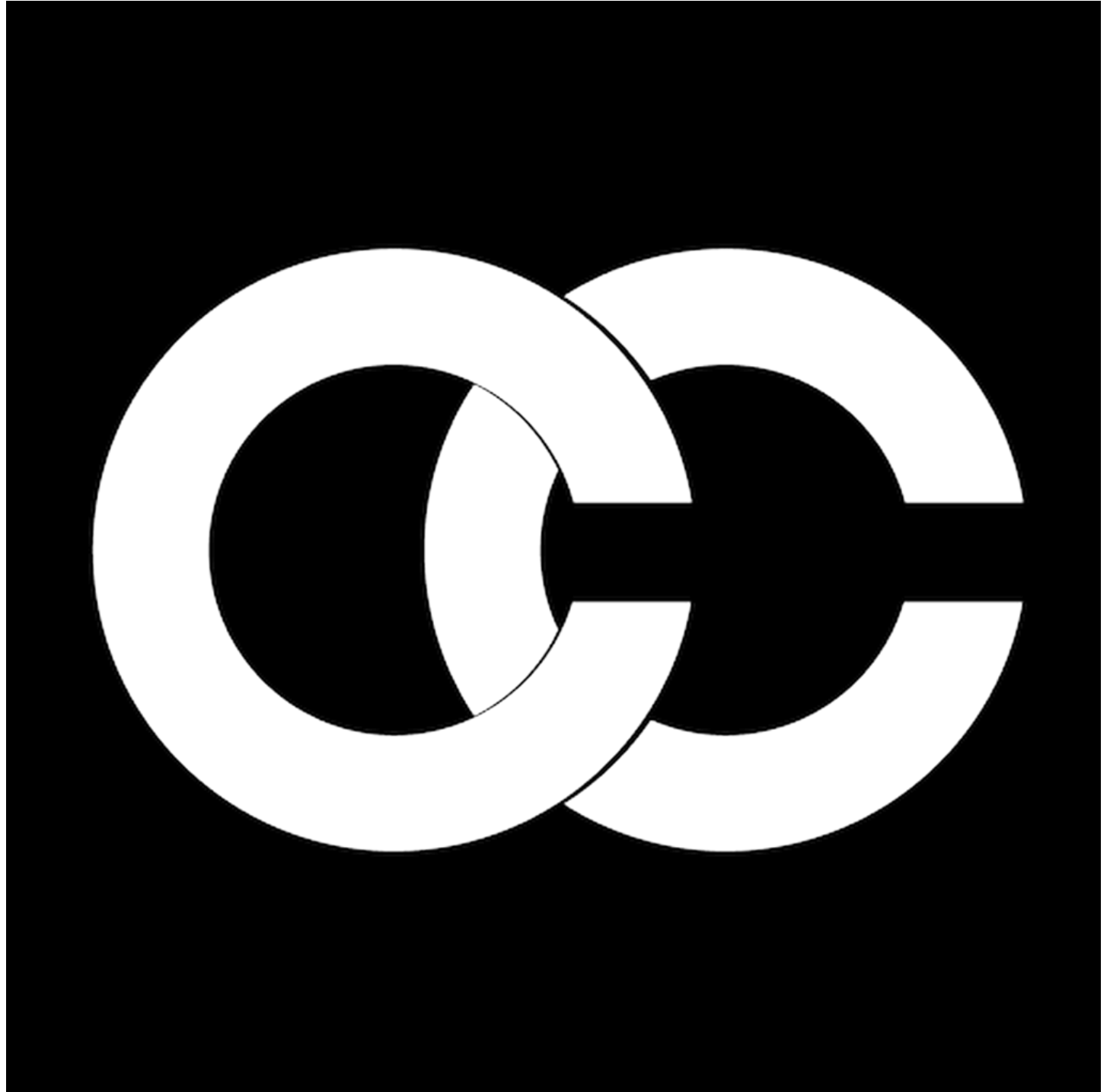


New AI Financial Technology Platform Launched to Address Consumer Finance and Wellness Market

The SaaS-based money management tool offers innovative budgeting, spending analysis, and automated financial insights for the digital generation.



New York City, New York Sep 26, 2025 ([Issuewire.com](https://www.issuewire.com)) - Cent Capital today announced the launch of its new [AI financial technology platform](#), a solution designed for the rapidly growing consumer finance and wellness market. This launch introduces a new SaaS-based money management tool to the public.

The platform addresses several key market problems, including widespread financial anxiety, lack of access to affordable guidance, and low consumer trust in traditional financial institutions.

Core product features include:

- * A unified platform providing a [holistic view of personal finances](#).
- * [AI-driven spending analysis](#) to identify trends and habits.
- * A recommendation engine for personalized savings recommendations.
- * Fully automated budgeting software for easy financial planning.
- * Advanced security protocols with end-to-end encryption.

The technology is built on a modern, scalable cloud infrastructure and leverages Generative AI to provide users with actionable insights.

About Cent Capital:

[Cent Capital](#) is a startup in the financial technology sector, providing innovative financial literacy tools and software solutions. The company is focused on improving personal finance outcomes for users worldwide.

The Cent Capital founding team brings a rare convergence of expertise from the world's leading technology and finance companies. The team is led by CEO Shivam Singh (formerly of The D. E. Shaw Group, Amazon AWS), CCO Miriam Odabe (Anheuser-Busch InBev), and CTO Brijesh Bhalodiya (Visa, Adobe), alongside Head of Design Abhiraj Patten and Head of CX Parth Palta.

For more information on the Cent Capital platform, visit the company's official website:

<https://cent.capital>



Enterprise finance,
accessible to all

Media Contact

Cent Capital

*****@cent.capital

2026303211

169 Madison Ave STE 38242

Source : Cent Capital

[See on IssueWire](#)