

MRVI innovatively releases GROWING 60000 PUFFS-3 flavors of electronic cigarettes

Shenzhen, Guangdong Sep 25, 2025 ([IssueWire.com](https://www.issuewire.com)) - As the global e-cigarette market continues to expand in 2025, consumer demand for innovative and personalized experiences is on the rise. According to the latest industry report, multifunctional e-cigarette products are growing at an impressive annual rate of 25%, emerging as the new market favorite. In response to this trend, MRVI, a renowned Chinese e-cigarette brand, has launched the groundbreaking [GROWING 60000 Puffs](#) three-flavor rotating switch e-cigarette, setting a new standard for user experience with its revolutionary design.

Technological Innovation Leading the Industry

The MRVI GROWING 60000 Puffs incorporates an exclusive private mold design, enhanced with a vacuum electroplating paint process, making it not only stylish but also exceptionally durable. The standout feature of this product is its innovative rotary switching system, which allows users to easily switch between three different flavors by simply turning the cigarette rod. This design meets the diverse taste preferences of users and addresses the common issue of "blind smoking" associated with traditional electronic cigarettes. Additionally, the product features three independent oil display windows and a battery indicator light, providing clear visibility of usage status.

Meeting Market Demands

With the latest EU e-cigarette regulations in 2025 imposing stricter safety and user experience standards, the MRVI GROWING series is fully compliant with EU TPD regulations. Its unique packaging design has also secured multiple international design patents, reinforcing its commitment to quality and innovation.

Promising Market Prospects

Industry analysts predict that multifunctional products with long battery life, such as the MRVI GROWING, will dominate the e-cigarette market in 2025. The product is currently available for wholesale ordering and offers OEM customization services, presenting dealers with substantial profit opportunities.

"The launch of the GROWING series is our proactive response to consumer demand," stated the head of the MRVI brand. "In 2025, we will continue to innovate and surprise global users with more exciting products."

For further product information, please visit the MRVI official website or contact us.

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