

Miriam's Earthen Cookware handcrafts a 100% natural water softening system

Miriam's Earthen Cookware's. 100% non-toxic and natural water softening system is here!



Boston, Massachusetts Sep 10, 2025 (Issuewire.com) - Have you been searching for an all-natural way to soften, cool, and purify your water without chemicals, electricity, or waste? Your search ends here. Miriam's Earthen Cookware proudly introduces our [Water Jar](#) the most simple, most time-tested, and no-tech alternative to the conventional *water softener system*.

Just add tap water to your jar and within 30 minutes enjoy delicious, "sweet," and naturally purified water. Handcrafted in the USA from 100% primary clay, this stunning vessel is not only beautiful but

also one of nature's best water softening and filtration systems.

Why Rethink the Conventional Water Softener System?

Traditional water softener systems often use [ion-exchange resins](#) to replace calcium and magnesium ions with sodium or potassium. While effective at reducing hardness, these systems can:

- Increase sodium levels in drinking water.
- Require constant maintenance and costly regeneration cycles.
- Produce brine wastewater that harms the environment.

Miriam's Water Jar offers a natural solution without these drawbacks.

How Clay Softens and Purifies Water

Clay has been used for millennia to condition, cool, and store drinking water. Scientific studies now validate what traditional cultures have always known:

- **Reduction of Hardness and TDS:** A 2024 study showed that storing water in [clay pots](#) [reduced hardness](#) and lowered total dissolved solids significantly within just seven days.
- **Adsorption of Contaminants:** Clay minerals naturally adsorb harmful ions such as chlorides, nitrates, ammonia, and even arsenic.
- **Alkalizing Effect:** Miriam's pure clay is alkaline, helping neutralize today's often acidic water, which not only improves health but also enhances the taste.
- **Antibacterial Properties:** Primary clay used in MEC jars has natural [antibacterial qualities](#), improving microbial safety.
- **Improved Structure & Energy:** The egg-shaped design creates a gentle vortex-like movement, mimicking natural springs and enhancing water quality.

The Miriam's Difference

What sets Miriam's Earthen Cookware apart is the commitment to health and thoughtful design. Each jar is 100% non-toxic, with no additives, glazes, extenders, plasticizers, dyes, or chemicals, and is tested and certified free from lead, cadmium, and other heavy metals. Handmade in the USA, every jar is carefully shaped and finished from pure primary clay. The design is intentional: a wide mouth makes it easy to clean and serve, the classic egg shape encourages natural water circulation, and an integrated stand ensures safe placement on any surface. Uniquely, MEC's Water Jar can also be placed on a gas stove or open flame to boil water for sanitization if needed, making it both functional and versatile.

How Miriam's Water Jar Works

- **Cooling & Purification by Evaporation**
Just as the body perspires to cool itself, the Water Jar "sweats" through its semi-porous walls. This process draws out impurities and allows evaporation to cool and purify the water.
- **Ion Exchange & Detoxification**
The positively charged ions in clay attract negatively charged toxins and remove them naturally. Studies confirm clay's ability to reduce harmful chemicals such as chlorides, nitrates, ammonia, and arsenic.
- **Constant Circulation**
The egg-shaped jar encourages a natural flow: warm water rises, cools at the widest point, then

sinks back down. This continuous motion keeps water fresh and energized, much like flowing springs.

- **Alkalization**

Storing water in Miriam's clay jars neutralizes acidity, resulting in water that is healthier and tastes noticeably "sweet."

- **Antibacterial by Nature**

MEC clay contains natural antibacterial properties, enhancing the jar's role as a purifier.

Care Instructions

- **Seasoning:** Before first use, rinse thoroughly, fill halfway with water, and let sit overnight. Empty and refill. Within 30 minutes of the second fill, water is ready to drink.
- **Cleaning:** Scrub the outside with a brush and baking soda or non-toxic soap every few uses. The inside is self-cleaning — just rinse and swish with water.
- **Serving:** Use a ladle, measuring cup, or dip directly. The jar's wide mouth makes serving simple.
- **Hard Water Deposits:** White deposits on the outside are normal in hard water areas and do not affect function.

Why No Spigot?

Many water jars include spigots, but here at Miriam's, we intentionally avoided them to preserve health and function. Spigots disrupt the natural vortex movement of water and introduce materials like metal or plastic that can harbor toxins and bacteria. The crevices around spigots also make thorough cleaning difficult, and there is always some water wasted below the spigot line. Over time, spigots can break or leak, adding to maintenance. By contrast, scooping water with a ladle is faster, easier, and more hygienic, making it the superior choice for both health and practicality.

A Healthier Alternative to the Water Softener System

Unlike conventional softeners, MEC's Water Jar:

- Softens water without sodium or chemicals.
- Requires no electricity, waste discharge, or maintenance.
- Improves taste, alkalinity, and microbial safety.
- Brings an elegant, natural design into your home.

Bringing Health Back to the Table

For thousands of years, clay has been humanity's most trusted **water softener system**, naturally cooling, purifying, and energizing water. Miriam's Earthen Cookware continues that tradition with a modern, sustainable, and health-focused approach.

Choose the Miriam's Water Jar and rediscover water the way nature intended: clean, sweet, and life-giving.



Media Contact

Miriam's Earthen Cookware

*****@miriamsearthencookware.com

6174872563

11 Clare Ave, Ground Floor

Source : Miriam's Earthen Cookware

[See on IssueWire](#)