

Marqait AI Builds ScreenPilot – An AI-Powered Learning Platform for Annapurna College of Film and Media

Marqait AI, a leading provider of AI-powered solutions, has developed ScreenPilot, an advanced AI-powered learning platform for Annapurna College of Film and Media, one of India's premier film and media institutes.



Annapurna
College of Film and Media

MARQAIT

ANNAPURNA COLLEGE
Is evolving with AI in the classroom

INTRODUCING SCREENPILOT

A first-of-its-kind learning platform for film & media students.

←  **Screen Pilot** ACFM

Welcome Back to Screen Pilot

Continue your screenwriting journey with AI-powered mentorship that encourages creativity and builds confidence.

Choose your path:

-  **Student**
AI mentorship & script feedback
-  **Faculty**
Assignment creation & student tracking
-  **Administrator**
System management & analytics

Welcome Back

Sign in to your Screen Pilot account to continue your creative journey

Email Address

Password

Sign In to Screen Pilot

SWIPE <<<

(Built in collaboration with Marqait)

creative learning experiences by integrating AI-driven tools that simplify course management, interactive learning, and personalized student guidance. **ScreenPilot** leverages Marqait AI's expertise in machine learning and automation to provide students and faculty with a seamless, engaging, and adaptive learning environment.

"Our mission at Marqait is to build smarter, more efficient systems that augment human creativity," said Mohammed Aamir, Co-Founder and CEO of Marqait AI. "ScreenPilot is a perfect example of this. We've worked closely with Annapurna College to create a platform that doesn't just automate tasks, but actively mentors and supports students on their creative journey. This partnership demonstrates the immense potential of AI to transform education and empower artistic talent."

The ScreenPilot platform is designed with a multi-faceted approach to cater to the entire academic ecosystem:

- **For Students:** The platform acts as a personal AI writing partner, providing instant feedback on structure, dialogue, and plot. This enables a more agile and iterative creative process, freeing students to experiment and refine their scripts.
 - **For Faculty:** ScreenPilot provides faculty with comprehensive analytics and insights into student progress, allowing for targeted feedback and a deeper understanding of individual learning needs.
 - **For Administrators:** The system offers a clear overview of program effectiveness and student engagement, supporting data-driven decisions for curriculum development.
- The launch of ScreenPilot is a significant milestone for both companies and a forward-looking step for the film and media education sector. By combining Annapurna College's academic expertise with Marqait's AI capabilities, the platform sets a new standard for how technology can be a powerful force in creative learning.

About Marqait AI

Marqait AI (www.marqait.com) develops cutting-edge AI tools and AI solutions platforms for businesses and educational institutions. With solutions ranging from campaign automation, image generation, brand building, and AI-powered analytics, Marqait AI enables organizations to maximize efficiency, engagement, and innovation across operations.

About Annapurna College of Film and Media

Annapurna College of Film and Media is a leading institute in India for film, media, and creative arts education. The college focuses on fostering creative talent, providing hands-on training, and preparing students for successful careers in film and media industries.

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Source : Marqait AI

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