

Linear Air Announces Leadership Transition

Founder Bill Herp Moves to Chairman of the Board; Justin Nihon Named CEO



LINEAR[®] **air**

Boston, Massachusetts Sep 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Linear Air](https://www.linearair.com), a modern, technology-driven marketplace for private charter flights, today announced an important leadership transition. Founder and CEO William (Bill) Herp, who has spent nearly two decades as a pioneer in charter aviation and building Linear Air, will step into his new role as Chairman of the Board. In his place, the company has appointed Justin Nihon as its new Chief Executive Officer.

Herp founded [Linear Air](#) with the vision of making air charter and private flights more transparent, efficient, and accessible. This was accomplished by developing technology that enables travelers to instantly quote and book private charter flights through a vast trusted, safe, and flexible network of flight operators. Under Herp's leadership, Linear Air has transformed how both individuals and businesses buy private air travel. Linear Air does not require membership or long-term commitments and provides transparent prices immediately, similar to public commercial flights.

Herp shared, "It has been an incredible honor to lead [Linear Air](#) through so many phases of growth and change. As I transition into the role of Chairman, I am confident that Justin Nihon's combined understanding of private aviation, enterprise technology, and customer experience will ensure Linear Air continues to evolve and service our customers in new and innovative ways. I couldn't be more excited about Linear Air's future."

Nihon steps into the CEO role at [Linear Air](#) not only with expertise in air charter and private aviation but also with extensive experience advising enterprise organizations on their technology and cloud infrastructure strategy. Nihon has accumulated more than a decade of leadership experience at major global technology firms, including Amazon Web Services and Oracle, where he worked in pivotal roles that drove software adoption, market development, and customer success.

"I am honored to return to Linear Air and build on the incredible foundation that Bill and the team have created. Since my time as Sales & Marketing Manager at Linear Air earlier in my career, the aviation space has captivated me," said Nihon. "Private aviation is evolving, and with the growing demand for in-person work and experiences, Linear Air is uniquely positioned to lead and accelerate the transformation of air travel."

As Chairman, Herp will continue to play an active role in guiding the company's strategic direction and mentorship. Nihon's appointment underscores Linear Air's commitment to growth and innovation within private aviation.

About Linear Air

[Linear Air](#) is the leading online marketplace for private charter flights. Linear Air was the first to offer a unique, innovative, and transparent private flight experience from booking to return through its mobile-optimized platform. With an industry-leading Net Promoter Score, the company's marketplace has grown to include thousands of regional airports and thousands of aircraft throughout the U.S., Canada, Mexico, U.K., Europe and the Caribbean.

Search, Book, Fly...Simple!

Media Contact

Linear Air

*****@linearair.com

617-644-7718

PO Box 589

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