

Levitate Media Launches Three New Social Video Packages

Help Brands Scale Content Creation Without the Creative Overhead



Alpharetta, Georgia Sep 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - **Levitate Media**, a leading B2B video production company with over 15 years of industry experience, is excited to announce the launch of three new video editing packages designed to meet the growing demand for high-quality, social-first video content. These offerings provide flexible, professional solutions for brands looking to boost visibility, maintain a consistent social presence, and elevate executive thought leadership, without needing internal creative resources.

Essential Social Edits Package | Video Editing for Companies with Existing Footage

For businesses sitting on great footage but lacking the time or tools to transform it into scroll-stopping content, this package offers professional editing services only. Clients provide the footage and content direction, and Levitate handles the rest, delivering up to 12 optimized social videos per month in square, vertical, or horizontal formats, complete with branded intros/outros, captions, and text overlays.

Social Content Toolkit | Flexible Monthly Retainer for Multi-Format Content

This mixed-deliverables retainer empowers marketing teams to turn raw footage, quotes, and other assets into professional-grade social content without adding creative headcount. Clients can customize their monthly mix of 10 deliverables, choosing from social clips, animated quote cards, GIF loops, carousel slides, webinar edits, and more.

Executive Social Spotlight Package | Remote Video Sessions for Thought-Leading Executives

Perfect for CEOs and marketing leaders, this offering includes weekly 20-minute remote recording sessions and high-quality editing to produce 8-12 short-form videos per month. Designed for LinkedIn and other professional platforms, it's ideal for building personal and brand authority through executive-led content. Professional captions, branding, and formatting included.

See all our [social video production packages](#).

"These packages were created for modern marketers who need consistent, engaging content, fast," said Liz Towery, CEO of Levitate Media. "Whether you have a backlog of footage or a busy executive with a message to share, we're making it easier than ever to scale your video presence without sacrificing quality."

See all our [video services](#).

About Levitate Media

Levitate Media is a leading B2B video production company that helps businesses bring their stories to life through strategic, high-impact video content. With over 15 years of experience and more than 10,000 videos produced, Levitate partners with companies across industries to create everything from explainer videos and customer testimonials to 2D/3D animation, live-action, and social media content. Known for its people-first approach, streamlined process, and unmatched flexibility, Levitate makes it easy for marketing teams to scale content and drive results without the agency overhead.

Learn more at [Levitate Media website](#).

Media Contact

Levitate Media

*****@levitatemedia.com

11720 Amber Park Dr. STE. 160 PMB 1057

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