

Keyoma Rebrands to Champion Organic Hair Growth Solutions with Batana Oil and Rosemary

The rebrand highlights Keyoma's commitment to eco-conscious beauty and natural remedies for hair loss, baldness, and scalp health.



New York City, New York Oct 3, 2025 ([IssueWire.com](https://www.issuewire.com)) - **Keyoma**, a Missouri-based sustainable health and beauty company, today announced its official rebranding, marking a bold step forward in its mission to deliver natural, science-backed solutions for hair growth and scalp health. At the heart of this rebrand is a renewed spotlight on the company's flagship **Batana Oil infused with Rosemary Oil**, a product rooted in tradition and optimized for today's demand for sustainable hair care.

Founded in 2024 by **Tate Bollweg**, Keyoma was created with a vision to bridge wellness, tradition, and sustainability. The rebrand reflects the company's commitment to **organic hair oils**, eco-conscious living, and empowering individuals struggling with thinning hair, baldness, or hair loss to find **natural pathways to regrowth**.

A Heritage of Healing, Reinvented

For generations, indigenous communities in Central America have relied on **Batana oil**—extracted from the American palm tree (*Elaeis oleifera*)—to restore hair health and encourage growth. When paired with **rosemary oil**, a botanical shown in clinical studies to stimulate circulation and revive dormant follicles, the result is a potent, natural alternative to harsh chemical treatments.

"Our rebrand is more than a new look—it's a renewed promise," said **Tate Bollweg**, Founder of Keyoma. "We're committed to delivering products that are both effective and sustainable, helping people **regrow hair naturally** while respecting the planet."

A Natural Answer to Hair Loss

Hair thinning and baldness impact millions of men and women across the U.S. Traditional treatments often come with unwanted side effects, pushing more consumers to explore **organic, plant-based hair growth products**.

Keyoma's rebranded Batana Oil with Rosemary offers:

- **Hair Growth Support:** Helps stimulate regrowth in thinning areas.
- **Baldness Prevention:** Revitalizes hair follicles to slow hair loss progression.
- **Scalp Nourishment:** Moisturizes the scalp and boosts circulation for long-term health.
- **Sustainable Beauty:** Responsibly sourced, cruelty-free, and eco-friendly.

A Movement Toward Sustainable Hair Care

The rebranding underscores Keyoma's commitment to **sustainable hair treatment** solutions. Beyond product innovation, the company emphasizes responsible sourcing and mindful packaging, aligning with consumer demand for clean, environmentally conscious beauty.

“People are no longer just looking for results—they want results that align with their values,” said Bollweg. “With Keyoma’s rebrand, we’re showing that you don’t have to choose between effectiveness and sustainability—you can have both.”

Availability

Keyoma’s **Batana Oil infused with Rosemary** is available now at <https://keyomahealth.com/>, with nationwide shipping across the U.S.

About Keyoma

Founded in March 2024 and based in **Butler, Missouri**, Keyoma is a sustainable health and beauty company dedicated to creating organic solutions for hair and scalp wellness. By combining traditional remedies like Batana oil with scientifically recognized ingredients such as rosemary oil, Keyoma provides natural alternatives for hair restoration, hair loss prevention, and holistic beauty.

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