

How Smart Agencies Unlock 40% Higher Margins With PixelCrayons



Noida, Uttar Pradesh Sep 8, 2025 ([IssueWire.com](https://www.issuewire.com)) - PixelCrayons, a leading provider of [white-label services](#) and [eCommerce solutions](#), today revealed new performance data showing that agencies working with its white-label partnership model achieve up to **40% higher profit margins** within the first year of engagement.

In a recent internal survey of partner agencies across the US, UK, and Australia, PixelCrayons found that:

- **78% of agencies increased margins between 25%–40%** after outsourcing delivery to PixelCrayons.
- **92% reported faster project turnaround times**, averaging 30% quicker delivery compared to in-house teams.
- **89% said client satisfaction scores improved**, with fewer missed deadlines and higher retention.

White-Label Partnerships Driving Agency Growth

Agencies today face a growth dilemma: scale services to win larger clients, but without inflating overhead costs. PixelCrayons' **white-label model** allows [agencies to expand](#) into web, mobile, and eCommerce development seamlessly under their own brand. This ensures agencies stay client-facing while PixelCrayons powers delivery in the background with a **99.5% on-time track record**.

"Margins are being squeezed across the agency world. By partnering with PixelCrayons, agencies are not just surviving—they're growing faster and protecting their profitability," said [Parvessh Agarwal](#), CEO at [PixelCrayons](#).

"Our model has helped agencies add over **\$25 million in combined new revenue** while keeping headcount flat."

Services Agencies Can White-Label With PixelCrayons

- **eCommerce Development** (Shopify, Adobe Commerce, WooCommerce, etc.)
- **Custom Web & Mobile App Development**
- **Digital Marketing Solutions**
- **Software Engineering & Maintenance**

These services enable agencies to say yes to bigger projects, enter new markets, and boost client lifetime value—without the risk of hiring or training full-time technical teams.

Proven Business Impact

- **40% higher profit margins** within 6–12 months of partnership
- **\$25M+ new revenue unlocked** across partner agencies globally

- **30% faster project delivery** vs. in-house teams
- **99.5% project success rate** across 6,800+ global clients

About PixelCrayons

Founded in 2004, PixelCrayons is a trusted global partner for **agencies and enterprises looking to scale eCommerce and digital services through white-label partnerships.**

With expertise in **eCommerce development, web & mobile solutions, and end-to-end white-label delivery**, PixelCrayons helps agencies expand capabilities, win more clients, and grow profit margins—without increasing operational costs.

Serving over 6,800 customers across 38+ countries, PixelCrayons combines **scalability, confidentiality, and ROI-driven execution** to fuel sustainable agency growth.



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