

GT3 RS for the whole family – Micro & Porsche launch three exclusive micromobility products



Kusnacht, Zurich Sep 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - When Swiss precision meets German engineering, something extraordinary is created: Micro, pioneer and global market leader in micromobility and Porsche, synonymous with timeless elegance, groundbreaking technology and unparalleled performance, are joining forces to present an exclusive GT3 RS Edition for the whole family.

This collaboration merges two brands known for top-tier quality, iconic design, and a unique riding experience – from the racetrack to the school run. The new product line brings Porsche's fascination into everyday life, combined with Micro's expertise in innovative, durable and sustainable mobility solutions for every age group.

«Micro and Porsche are a perfect match – both brands stand for quality, design and an exceptional riding experience,» says Wim Ouboter, Micro Founder and CEO. *«With this collaboration, we are bringing the Porsche experience into everyday life – from kindergarden to the daily commute.»*

«Innovation and performance are core values that unite Porsche and Micro,» adds Deniz Keskin, Head of Brand Management and Partnerships at Porsche AG. *«Together, we create products that guarantee*

driving fun for all age groups.»

Three models, three target groups – one design icon

The GT3 RS Edition delivers Porsche-performance and Micro-innovation to the streets across three specially developed models – tailored for children, teenagers and adults. Each product combines the iconic GT3 RS design with premium materials, sophisticated engineering and a riding experience to remember.

Micro Smart Balance Bike Porsche Edition – *For the first big adventures*

- Four color options
- Illuminated Porsche logo on the frame
- From age 2: promotes balance, coordination and motor skills
- Innovative MySTOPY brake assist for enhanced safety
- Lightweight aluminum frame, agile design, height-adjustable saddle for optimal control
- 5-inch EVA foam wheels for a smooth ride

Mini Micro Deluxe LED Porsche Edition – *For young Porsche fans aged 2–5*

- Three color options
- GT3 RS logo on the deck, illuminated by a dynamo-powered rear wheel (no batteries required)
- Porsche branding on the T-bar
- Height-adjustable handlebar, anti-slip deck, patented lean-to-steer system

Micro Kickboard Deluxe LED Porsche Edition – *Porsche feeling for teens & adults*

- Three color options
- GT3 RS logo on the deck and a dynamo-powered rear light
- Porsche branding on the T-bar
- Chopper-style T-bar, wide deck and large wheels for maximum stability and comfort

Exclusive premiere in Los Angeles

The three models will be unveiled for the first time in early September 2025 at the LA Fall Preview, one of the toy industry's most important trade events. Selected retailers will have the opportunity to experience the collection firsthand – ahead of its global market launch.

About Micro

Founded by Wim Ouboter, Micro Mobility Systems AG became world-famous in the 1990s with the Micro Scooter. Staying true to its vision of a better urban lifestyle, Micro today offers over 50 different mobility products for children, teenagers, and adults, and has established itself as the world market leader in the premium segment. The range spans from the popular kids' scooters to stylish electric scooters and the company's latest highlight – the electric city car Microlino. www.micro-mobility.com

About Porsche

Dr. Ing. h.c. F. Porsche AG is headquartered in Stuttgart-Zuffenhausen. Porsche is a valuable brand with global appeal and a loyal customer base around the world. The company is built on a solid

foundation, offering strong products and an almost completely renewed portfolio. www.porsche.com



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