

Girls Soccer Network Welcomes David Ricca as Director of Growth



Los Angeles, California Sep 15, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Girls Soccer Network](#) (GSN), the premier platform empowering young female soccer players across the United States, is thrilled to announce the appointment of David Ricca as Director of Growth.

Ricca brings more than a decade of experience in sports marketing and live events, having worked with

top-tier brands, youth leagues, and grassroots initiatives nationwide. At GSN, he will lead strategic sponsorship outreach, cultivate dynamic brand partnerships, and help unlock new opportunities for growth and engagement across the entire GSN ecosystem.

A key focus of Ricca's role will be spearheading sponsorship efforts for SocceristaFest — GSN's new flagship live event, launching in June 2026, at the height of World Cup frenzy and a moment of global celebration for the soccer. While the official date and venue are still being finalized, GSN is currently in conversations with top-tier soccer event spaces to host the one-day experience.

SocceristaFest will be an immersive, high-energy gathering for girls' soccer players and their families, featuring pro player meet-and-greets, live podcast tapings, skill-building workshops, sponsor activations, and more. Designed to be both empowering and unforgettable, SocceristaFest brings GSN's mission to life: building spaces where young athletes can learn, connect, and thrive — on and off the pitch.

"David truly loves and cares about growing every facet of soccer in this country," said Jen Gruskoff, Founder and CEO of Girls Soccer Network. "He has a proven track record in live events — an area where I believe GSN can truly thrive. With David's good energy and help, we can create a new kind of event-experience for soccer girls and their families."

Ricca will also support GSN's broader portfolio — helping forge brand partnerships across editorial, podcasting, digital content, and the **Soccerista United mentorship program**.

His background in soccer experiences and experiential brand strategy makes him a natural fit for this next phase of GSN's growth.

"Soccer is more than a game — it's a global language of resilience, community, and opportunity," said Ricca. "I'm honored to join Girls Soccer Network to help expand its impact and create more pathways for girls and women to thrive in the sport and beyond. Thank you to Jen and the GSN team for welcoming me."

To learn more about David Ricca, visit his [LinkedIn](#) profile.

Media Contact:

Jen Gruskoff

Founder & CEO

jgruskoff@girlssoccernetwork.com

Media Contact

Girls Soccer Network

*****@girlssoccernetwork.com

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