

Ghassan Brinji: Visionary Leader Redefining Managed Services and Digital Transformation in Saudi Arabia

Certified PMP, CMI, and KPI-IIBA professional with expertise in cybersecurity, IoT, and governance, Ghassan Brinji has led national programs worth billions, building strong managed services models and advancing Saudi Vision 2030



Ar-Riyad, Saudi Arabia Sep 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - With a proven track record in delivering multi-billion-riyal programs and building nationwide managed services models, Ghassan Brinji continues to shape Saudi Arabia's digital transformation journey.

Ghassan Brinji, General Manager and seasoned Managed Services Expert, is making waves in the fields of project management and digital transformation. As a certified PMP and strategic leader, Ghassan has spearheaded large-scale education technology initiatives and nationwide service delivery frameworks that align with Saudi Vision 2030.

Throughout his career, Ghassan has overseen projects worth more than SAR 3.59 billion, including the Unified Support Center (SAR 289.9M) and the Masar/Masarak platforms, streamlining services for over 60,000 Ministry of Education staff. His work in Oracle license consolidation (SAR 221M) and the establishment of 47 nationwide service directorates with 300+ technicians has set a new benchmark in operational excellence.

Recognized for his dual strength in strategic program management and hands-on managed services delivery, Ghassan has built governance frameworks, KPIs, and SOPs aligned with ISO, ITIL, and COBIT standards, ensuring sustainable value creation.

Beyond his professional milestones, Ghassan's personal journey of resilience and transformation adds depth to his leadership philosophy: "Leadership is service, not status."

For collaborations, insights, and professional networking, connect with Ghassan via his [LinkedIn profile](#).

About Ghassan Brinji

Ghassan Brinji is a Saudi leader in project management, managed services, and digital transformation. With certifications including PMP, CMI, and KPI-IIBA, and advanced training in cybersecurity, IoT, and governance, he has led complex national programs and built robust service delivery models supporting education and digital transformation across the Kingdom.

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