

Farah Neoteric Launches Neo Noir — A Glitch-Inspired Streetwear Line Making Waves in Los Angeles



Los Angeles, California Sep 26, 2025 ([Issuewire.com](https://www.issuewire.com)) - Designer and creative entrepreneur **Farah Neoteric** has officially launched **Neo Noir**, a dark and futuristic streetwear collection under her growing **NEO Brand** label. Known for blending streetwear grit with celestial and glitch-inspired aesthetics, Neo Noir introduces a bold new direction in urban fashion.

The debut collection features **hoodies, crewnecks, track pants, and statement dresses** designed with glitch graphics, barcodes, and crescent moon motifs. Highlight pieces such as the ***Glitch Eclipse Crewneck*** and ***Signal Sweats*** are already creating buzz across TikTok and Instagram, where Farah has cultivated a following of over 70K supporters.

“Neo Noir is more than fashion — it’s about individuality and power,” says Neoteric. “It’s for people who live off the grid, break the signal, and set their own tone.”

Farah Neoteric, host of the *5 O’Clock Podcast* and founder of **NEO Brand**, has built her fashion identity around empowerment, resilience, and authenticity. With *Neo Noir*, she positions her brand at the intersection of streetwear, art, and culture, reflecting a generation unafraid to disrupt the norm.

Availability

The *Neo Noir* collection is available exclusively at neobrandshop.com. Limited quantities are available for the first drop.



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