

EzIntervuez Now Officially Integrated with Zoho Recruit to Simplify and Accelerate Hiring

EzIntervuez integrates with Zoho Recruit to deliver AI-powered resume analysis, asynchronous video interviews, and mock interview campaigns, helping recruiters streamline workflows and improve hiring outcomes.

Ahmedabad, Gujarat Sep 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - EzIntervuez, a cutting-edge AI-powered interview and resume analysis platform, today announced its official integration with Zoho Recruit, one of the world's most trusted applicant tracking systems. This new integration is now live on the Zoho Marketplace and is available free of charge to all Zoho Recruit users.

Addressing the Modern Hiring Challenge

Recruitment has changed dramatically in recent years. With the rise of remote work, global candidate pools, and fierce competition for talent, recruiters are under increasing pressure to hire smarter, faster, and with fewer resources. Screening resumes manually and scheduling back-to-back interviews can eat up hours, if not days, of a recruiter's week.

EzIntervuez was designed to address exactly this problem. By bringing together asynchronous video interviewing, intelligent resume parsing, and candidate readiness tools, the platform empowers hiring teams to make better decisions while reducing operational burden.

Now, with EzIntervuez officially integrated into Zoho Recruit, organizations can streamline the entire hiring journey directly within their ATS.

Key Features of the Integration

The new integration provides recruiters with a suite of powerful features that go beyond traditional applicant tracking:

- **Asynchronous Video Interviews**
Candidates can record their interview answers at their convenience, eliminating the need for complex scheduling. Recruiters can then review responses on their own time, dramatically reducing back-and-forth communication.
- **AI-Driven Resume Analysis**
EzIntervuez automatically evaluates candidate resumes using advanced AI, going beyond keyword searches to surface the best talent. Recruiters get clear, actionable insights that speed up shortlisting.
- **Mock Interview Campaigns for Candidate Readiness**
Unlike many recruiting tools that focus solely on the employer, EzIntervuez also empowers candidates. Through mock interview campaigns, job seekers can practice, prepare, and build confidence—ensuring better performance in real interviews.
- **Seamless Zoho Recruit Integration**
Recruiters can import candidates directly from Zoho Recruit into EzIntervuez, launch interview campaigns, and track progress without leaving the system. This ensures smooth workflows and

centralized data management.

- **Completely Easy to Use**

At launch, EzIntervuez is available on Zoho Marketplace, making it an accessible upgrade for organizations of all sizes.

Why This Matters

The integration comes at a time when HR leaders are actively seeking solutions to:

- **Reduce time-to-hire** by eliminating manual resume screening and scheduling delays.
- **Improve quality-of-hire** through smarter AI analysis and structured interviews.
- **Enhance candidate experience** by giving applicants flexibility and tools to prepare.

According to industry research, recruiters spend up to 30 hours per week screening resumes and arranging interviews. EzIntervuez cuts that workload significantly, freeing up recruiters to focus on strategic tasks such as candidate engagement and employer branding.

Competitive Advantage

While Zoho Recruit already offers native video interview options via Zoho Meeting and integrations with tools like Google Meet and Microsoft Teams, EzIntervuez brings a unique advantage:

- **Dual focus on recruiters and candidates** (resume analysis + mock interviews).
- **AI-first approach** that goes beyond scheduling to actually evaluate talent.
- **Free availability** on Zoho Marketplace, lowering the barrier for adoption.

Compared to other integrations like Spark Hire, Hireflix, or ZappyVue, EzIntervuez stands out as a comprehensive solution that simplifies both ends of the hiring spectrum.

Looking Ahead

The version 1.0 launch of [EzIntervuez on Zoho Marketplace](#) marks the beginning of a broader vision. The company plans to expand its AI capabilities, add multilingual support, and integrate advanced analytics to give recruiters even deeper insights into hiring outcomes.

Recruiters, HR leaders, and talent acquisition specialists can begin using EzIntervuez immediately by installing it from the Zoho Marketplace.

About EzIntervuez

EzIntervuez is an [AI-powered interview platform](#) designed to simplify recruitment workflows and empower candidates. By combining asynchronous video interviews, intelligent resume screening, and

mock interview campaigns, EzIntervuez helps organizations hire smarter, faster, and fairer.

About Zoho Recruit

Zoho Recruit is a leading applicant tracking system (ATS) and recruitment software from Zoho Corporation. It enables businesses of all sizes to streamline their hiring process, from sourcing candidates to onboarding new hires. With powerful integrations and marketplace apps, Zoho Recruit is trusted by recruiters worldwide.

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