

Evan Katz, CEO of Benoni Capital, is a Featured Expert Hedge Fund Keynote Guest Lecturer at Wharton

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New York City, New York Sep 22, 2025 ([IssueWire.com](https://www.issuewire.com)) - Evan Katz, CEO of Benoni Capital, is a Featured Expert Hedge Fund Keynote Guest Lecturer at Wharton

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At Wharton, Mr. Katz delivered a dynamic 1.5-hour keynote lecture regarding hedge funds, the state of the alternative investment industry, best practices for managers, and actionable strategies for successfully raising very substantial institutional and family office capital. His remarks centered on how both established hedge funds, and also emerging managers, all can successfully scale their businesses and significantly increase their investors and assets under management (AUM).

As one of the hedge fund industry's most respected fundraisers and advisors, Mr. Katz has spent over two decades on Wall Street, successfully guiding funds and managers through capital-raising campaigns and investor relations strategies that have won him multiple industry accolades and awards. In this regard, he is globally recognized for his ability to connect funds with leading institutional investors and large family offices, and for his thought leadership in private capital markets.

Presentation & Video Access

Mr. Katz's comprehensive 51-slide Wharton hedge fund presentation, which is designed for professionals who are relatively new to the hedge fund industry, is available for download at <https://bit.ly/EK-Wharton-PPT>. And his full keynote lecture is available for viewing on the Benoni Capital YouTube channel, <https://www.youtube.com/@Evan-Katz-Benoni-Capital>, specifically at the following direct link: <https://bit.ly/EK-Wharton-Video>.

Comment from Evan Katz

"Over my more than 20 years working on Wall Street and in hedge fund fundraising, I have benefited greatly from the many colleagues who have shared their experience and knowledge with me, especially when I was just starting out," said Mr. Katz. "And I therefore always strive to pay that forward, by my mentoring and teaching the next generation of hedge fund industry leaders. In this regard, and in addition to guiding and teaching my colleagues at Benoni Capital, I also have had the honor of being an expert guest lecturer at more than a dozen leading universities and top MBA programs, including Boston College, Columbia, Montclair State, NYU, Quinnipiac, Seton Hall, University of Denver, USC, and both of my two *almae matres*, Harvard and Wharton."

About Evan Katz

[Evan Katz](#) is the Founder and CEO of Benoni Capital, Inc., a Manhattan-based firm specializing in hedge fund and private equity capital raising and strategic marketing. Recognized as one of the hedge fund industry's leaders and most effective fundraisers, Mr. Katz has been repeatedly honored with best capital raiser nominations, and likewise is a highly sought-after expert speaker regarding hedge funds, alternative investments, and fundraising. A graduate of both Harvard University and Wharton, he is a frequent guest lecturer at top-tier business schools and MBA programs, and is widely regarded for his expertise in successfully aligning hedge funds with institutional and family office capital.

About Benoni Capital

[Benoni Capital, Inc.](#) is a leading advisory and fundraising firm dedicated to helping hedge funds, private equity funds, and other alternative investment managers successfully grow their funds, AUM and investor base. Headquartered in Manhattan, the firm provides strategic capital raising, marketing, and investor relations solutions for managers worldwide.

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